

## Call for Proposals

Lead the discussion. Propose a session.

### Forum 2005: Building Our Future

Forum 2005 offers a unique opportunity to explore the critical challenges facing educators today and tomorrow. Attendees will discuss ways to foster excellence and equity, and examine how schools and colleges can ensure that students develop the skills and knowledge to succeed in years to come. The conference will honor the fiftieth year of the Advanced Placement Program® (AP®) and look ahead to its future.

Guiding questions include:

- Who are the students of the future? How will we provide access and opportunities for everyone?
- What does it mean now to be an educated person in the twenty-first century? How can we ensure strong schools and colleges that will instill a passion for learning and prepare our students in the future?
- How are our institutions responding to shifting demographics and embracing the growing diversity on campus? What are the long-term consequences of not closing the achievement gap?

The Forum 2005 program will include presentations, panel discussions, and workshops on timely and essential topics in admissions, counseling, school administration, scholarships and student aid, teaching and learning, and more. This call for proposals is an opportunity for you to organize and/or lead a discussion on the topics most important to you. The Forum Program Planning Committee welcomes proposals that address the questions above, as well as the myriad issues you face working with students daily and those you see emerging in the future. (See Sample Topics.)

### Forum: Bringing Educators Together

Forum 2005 will be held at the Marriott Marquis in New York City, and will begin with workshops on Saturday, October 29, and end after lunch Tuesday, November 1. The Forum is the annual conference of the College Board and brings together professionals from secondary schools and higher education institutions across the nation and globe. It is a unique venue in which you can meet and share ideas with a wide range of peers, from superintendents, teachers, and counselors to presidents, faculty, and admissions and financial aid officers.

The Forum offers you, as a presenter, an opportunity to:

- Share your knowledge and experience, and gather valuable feedback from peers;
- Receive national attention for your work and your institution's accomplishments; and
- Help shape the agenda of the College Board and the educational community.

Please submit proposals by  
**Monday, April 4, 2005.**

All proposals are welcome, even if details and speakers are not yet finalized.

Suggestions for session topics are always welcome and may be sent directly to [forum@collegeboard.com](mailto:forum@collegeboard.com).

## Creating a Successful Proposal:

Preference will be given to proposals that:

- Include speakers from multiple institutions and/or regions;
- Foster dialogue among educators from different professional areas;
- Provide research and data to support claims and document outcomes; and
- Share best practices and real examples of what works—and what doesn't.

Session Types:

- Presentation/Panel (60–75 mins.):** Speakers present research or best practices, or a panel of two to four speakers discusses an issue from different perspectives.
- Workshop (2.5 or 4 hours):** Hands-on, practical sessions led by one or more speakers, who share best practices and train attendees in various methods and tools.

Sample Topics:

*(Suggested by members and past Forum attendees)*

<b>Admissions/ Enrollment:</b>	<ul style="list-style-type: none"> <li>• Student selection and comprehensive review of student applications</li> <li>• Ethical issues and challenges in admissions and enrollment planning</li> <li>• Demographic changes and the impact on admissions policies and practices</li> <li>• Use of data and technology in enrollment planning, recruitment, and retention</li> <li>• Community college concerns: articulation agreements, transfer options, etc.</li> <li>• Recruitment and admissions of international students</li> <li>• Evaluating students from small and charter schools, as well as homeschooled students</li> </ul>
<b>Counseling:</b>	<ul style="list-style-type: none"> <li>• An inside look at the admissions process</li> <li>• SAT® &amp; PSAT/NMSQT® topics: changes to the tests, how colleges are using the new SAT, etc.</li> <li>• Hands-on sessions: the application essay, letters of recommendation, financial aid procedures, etc.</li> <li>• Strategies to promote academics and to support first-generation college-bound students</li> <li>• Advising students with disabilities and their families</li> <li>• Building support for college counseling in our schools, and demonstrating outcomes</li> <li>• Managing extreme workloads in the public school environment</li> </ul>
<b>Student Financial Aid &amp; Scholarships:</b>	<ul style="list-style-type: none"> <li>• Reauthorization of the Higher Education Act</li> <li>• Policies and practices for building a diverse student body</li> <li>• Successful models for administering scholarships</li> <li>• Economic principles in financial aid and enrollment management</li> <li>• Supporting low-income students and alternatives for middle- and upper-income families</li> <li>• Workshops for early-career professionals: professional judgment, need analysis, etc.</li> <li>• Strategic packaging of student aid for institutional retention and graduation goals</li> </ul>
<b>Academics &amp; Administration:</b>	<ul style="list-style-type: none"> <li>• Advanced Placement partnerships and programs for schoolwide success: how to start a program, markers of success, open versus limited enrollment, etc.</li> <li>• Expanding rigorous curricula to prepare students for AP courses and supporting them once they are enrolled</li> <li>• Writing and critical thinking across subjects; teaching nonfiction and informational techniques</li> <li>• Preparing and supporting teachers for expanding responsibilities</li> <li>• Introducing interdisciplinary courses: science, math, and arts across the curriculum</li> <li>• Thinking globally: language and culture course work, comparative international studies, and demographics.</li> </ul>



# Forum 2005

October 29–November 1, 2005 • New York, NY

## Proposal Submission Form

### Submitted by:

Name \_\_\_\_\_ Title \_\_\_\_\_

Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Country (if not U.S.) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

### Intended Audiences (Check all that apply):

#### Professionals involved in:

#### Grades 6–12

#### Higher Education 2 Year      4 Year

Admissions/Enrollment Mgmt. \_\_\_\_\_

Financial Aid/Scholarships \_\_\_\_\_

Counseling \_\_\_\_\_

Institutional Research \_\_\_\_\_

Administration \_\_\_\_\_

Teaching and Learning \_\_\_\_\_

**Of special interest to:**     Early-Career Professionals     Experienced Professionals

### Session Information:

Working Title: \_\_\_\_\_

Type of session:     Session (60–75 mins.)

Workshop: Specify Length:     2.5 hours     4 hours     Other \_\_\_\_\_

What are the two most important issues/facts/concepts or learning outcomes that your audience will take away from this session?

1. \_\_\_\_\_

2. \_\_\_\_\_

Deadline for submission:  
**Monday, April 4, 2005**

## Proposal Submission Form page 2

Submitted by: \_\_\_\_\_

Please provide a clear, concise description of your session (up to 150 words).

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Please list the name, title, and affiliation of all proposed presenters/panelists\* (including yourself). Attach additional pages if needed.

1. _____	3. _____
_____	_____
_____	_____
2. _____	4. _____
_____	_____
_____	_____

Are the individuals listed above aware of this session proposal? Yes \_\_\_\_\_ No \_\_\_\_\_

**\*Note:** Please be aware that substitute panelists may be requested upon recommendation of the Program Committee.

**Optional:** Please attach any additional information about the session that may be helpful to the Program Committee as it reviews proposals, e.g., brief speaker biographies, a related article/abstract, etc. Let us know if you have presented, or plan to present, this or a similar session at another conference.

**Return this form by April 4, 2005**

**E-mail:** [forum@collegeboard.org](mailto:forum@collegeboard.org)

**Fax:** 212 649-8442

**Mail:** Membership, The College Board, 45 Columbus Avenue, New York, NY 10023-6992