

Admission & College Counseling Institute Higher Ed Schedule

Monday, July 18	Activity
9:45-10:15	Brunch - served
10:15-10:45	Opening & Welcome (Texas ACAC & The College Board)
10:45-11:45	Introductions of Institute Team
	Institute Philosophy / Expectations, Details & Afternoon Activities
	Intro of Group (Icebreaker)
	Introduction to TCU/First College Presentation
	Institute Logistics / Housekeeping
11:45-12:10	BREAK - Move to assigned room
12:15-1:15	Participant Introductions & Setting the Stage
1:15-2:00	Reflections of the Profession
2:00 - 2:15	Break
2:15 - 2:30	Career Conversation with Faculty #1
2:30 - 3:00	Crafting the Class
3:00 - 3:45	The Dynamics of College Choice - discussion of our college choice by faculty and participants
3:45 - 4:30	Understanding our Audience and Market
4:30 - 4:45	Wrap-up of Day / Prep for Student Panel
4:45 - 5:30	Free Time
5:30-6:15	Networking Reception
6:30-8:00	Dinner & Student Panel high school and first year college students

Tuesday, July 19	Activity
7:00-8:30	Breakfast
7:30-8:30	Tour of TCU Campus
8:45-9:30	Classes You take and the Grades you make - the HS transcript
9:30-10:15	Testing and Assessments
10:15 - 10:30	Career Conversation with Faculty #2
10:30 - 10:45	Break
10:45 - 11:30	First File - in teams
11:30 - 12:15	The Relevance and Value of Your Institution, understanding and communicating the value of your type of institution
12:30-2:00	Lunch / Extended Break
2:00-3:00	Giving Presentations
3:00 - 3:15	Break
3:15-4:00	Successful High School Visits & Counselor Relations
4:00 - 4:45	Tips and Tools for Travel: tech skills, etiquette, safety, organization, home institution policies, being a professional etc.
4:45 - 5:00	Career Conversation with Faculty #3
5:00 - 5:45	Free Time
5:45-7:00	Networking Reception
6:30-10:00	Dinner at TCU or Night out in Ft. Worth area (shuttles provided)

Wednesday, July 20	Activity
7:30 - 8:30	Breakfast
8:30 - 9:30	Affinity Groups based on school type
9:30-9:45	Break
9:45-10:30	From the Other Side of the Desk - Thoughts from High School Counselors
10:30 - 11:30	I wish I had known....Year one and beyond...
11:30 - 12:15	Second File - as a whole
12:15 - 1:00	Lunch
1:00 - 2:15	Time to Work on Elevator Speeches
2:15 - 2:30	Team Meetings
2:30 - 3:00	Break-out Sessions: Effective Campus Programming, Understanding Legislative Issues, Working With Student Volunteers, Building Relationships with Independent Counselors and CBOs, Working with Underserved Students
3:00 - 3:15	Break
3:15 - 3:45	Break-out Sessions: Effective Campus Programming, Understanding Legislative Issues, Working With Student Volunteers, Building Relationships with Independent Counselors and CBOs, Working with Underserved Students
3:45 - 5:00	How it all works: Scholarships and Financial Aid
5:00-6:00	Free time/Prep for College Fair
6:00-7:00	College Fair
7:30-9:30	Reception / Dinner at Joe T. Garcia's
9:30-11:30	Bus shuttle to / from Ft. Worth and TCU

Thursday, July 21	Activity
8:00 - 9:00	Breakfast
9:00 - 10:30	Mini Presentations (joint with HS)
10:30 - 10:45	Break
10:45 - 11:30	Open Panel
11:30 - 12:00	Final Wrap-Up
12:00 - 1:30	Lunch / College Board Presentation / TACAC Mentorship Opportunities / winning elevator speeches
1:30	Institute Ends
1:30 - 2:30	Check out of Room / Depart TCU Campus
1:45 - 2:30	Faculty Meeting