

# New England Regional **Forum** Boston **2007**

## **Preliminary Program**

February 11–13

Boston Marriott Copley Place Hotel

Boston, Massachusetts



Attend  
Special  
**Events**



**Connect**  
with  
Regional  
Colleagues



# Welcome

## The New England Regional Forum Program Planning Committee

**James Washington Jr., Chair**  
Senior Associate Director of Admissions/Director of  
Admissions Outreach  
Dartmouth College

**Shirley M. Adams**  
Vice President for Academic Affairs  
Charter Oak State College

**Steve Berrien**  
Provost/Vice President of Academic  
and Student Affairs  
Massachusetts Bay Community College

**Gail Berson**  
Dean of Admission and Financial Aid  
Wheaton College

**Rebecca Brodigan**  
Director, Institutional Research, Assessment,  
and Planning  
Middlebury College

**Jacqueline M. Carlon**  
Assistant Professor  
University of Massachusetts at Boston

**Christopher Coxon**  
Deputy Superintendent for Teaching and Learning  
Boston Public Schools

**Arthur B. W. Custer**  
Dean of Faculty  
Avon Old Farms School (CT)

**Matthew DeGreeff**  
Director of College Counseling  
Middlesex School (MA)

**Sean J. Ferns**  
Associate Director of Operations and Systems  
Office of Financial Aid  
Brown University

**Yadira Garcia-Lopes**  
Director of Student Support Services  
Times 2 Academy (RI)

**Deborah Glenn-Long**  
School Consultant  
Connecticut Student Loan Foundation

**Penny Howrigan**  
Associate Dean of Enrollment Services  
Financial Aid  
Johnson State College

**Lloyd L. Hunt**  
Director of Instruction  
Thornton Academy (ME)

**Mark D. Jackson**  
Principal  
Amherst Regional High School (MA)

**Marilee Jones**  
Dean of Admissions  
Massachusetts Institute of Technology

**Elizabeth Keuffel**  
Director of Financial Aid  
Saint Anselm College

**Stephen Laurie**  
Social Studies Department Chair  
Lake Region Union High School (VT)

**David Mahoney**  
Associate Director, Student Financial Services  
Bates College

**Tedman Martinez**  
Guidance Counselor  
New London High School (CT)

**Linda Matzen**  
Guidance Counselor  
Edward Little High School (ME)

**William A. Merrill**  
Director of Guidance  
Community Christian High School (MA)

**Liliana Mickle**  
Director of Undergraduate Admission  
University of Massachusetts at Boston

**Jacqueline M. Murphy**  
Director of Admission  
Saint Michael's College

**Helen Niedermeier**  
Director of Student Services  
Champlain Valley Union High School (VT)



Every year I look forward to attending the New England Regional Forum—a unique place at which colleagues from all corners of education come together to share ideas and best practices, as well as to challenge their own thinking on important issues. The College Board offers us this opportunity to dialogue with colleagues and to work together to

address the challenges and opportunities of helping our students achieve success.

Add your voice to what promises to be a thought-provoking and inspiring three days of learning and discourse. Welcome to your Regional Forum.

A handwritten signature in blue ink, appearing to read "James Washington Jr.".

**James Washington Jr.**  
Senior Associate Director of  
Admissions/Director of Admissions  
Outreach, Dartmouth College,  
and Chair, 2007 Regional Forum  
Program Planning Committee



Each year at the New England Regional Forum, educators from all areas of education have a chance to meet, share ideas, and seek answers to the most important issues affecting our students as they

prepare for college. The Regional Forum is possible because of the strong counsel and commitment of our Program Planning Committee. The members worked hard to identify topics and speakers that address the most important challenges that we all face as an education community.

The members of the Regional Council and I look forward to welcoming you to the 2007 New England Regional Forum. We expect that the program will afford you opportunities to interact with presenters, to share your ideas with colleagues, and to express your opinions at assemblies.

A handwritten signature in blue ink, appearing to read "Helen G. Niedermeier".

**Helen G. Niedermeier**  
Director of Student Services,  
Champlain Valley Union High  
School (VT), and  
Chair, New England Regional  
Assembly

**Please join us in recognizing the following institutions recently welcomed into College Board membership.**

Academy of Our Lady of Mercy, Luralton Hall, Milford, CT	Ludlow High School, Ludlow, MA
Bellingham High School, Bellingham, MA	Massachusetts Bay Community College, Wellesley, MA
Berkshire Community College, Pittsfield, MA	North Yarmouth Academy, Yarmouth, ME
Billerica Memorial High School, Billerica, MA	Quincy College, Quincy, MA
Christian Heritage School, Trumbull, CT	West Boylston Middle/High School, West Boylston, MA
Community College of Vermont, Waterbury, VT	William J. Dean Technical High School, Holyoke, MA
Everett High School, Everett, MA	Windsor Locks High School, Windsor Locks, CT
Glastonbury High School, Glastonbury, CT	York County Community College, Wells, ME
Gould Academy, Bethel, ME	
Joseph A. Foran High School, Milford, CT	

**College Board Membership Anniversaries**

<b>100 Years</b>	Dartmouth College
<b>50 Years</b>	American International College Northeastern University

**25 Years**

Arlington High School (MA)	Hebron Academy (ME)	Pilgrim High School (RI)
Barrington High School (RI)	Holliston High School (MA)	Providence Country Day School (RI)
Bellows Free Academy (VT)	Holy Cross High School (CT)	Quincy High School (MA)
Berwick Academy (ME)	Hull High School (MA)	Salisbury School (CT)
Bishop Hendricken High School (RI)	Joel Barlow High School (CT)	Springfield Central High School (MA)
Boston Latin School (MA)	Jonathan Law High School (CT)	St. George's School (RI)
Boston Public Schools (MA)	Kennebunk High School (ME)	St. Mark's School of Southborough (MA)
Braintree High School (MA)	Kingswood-Oxford School (CT)	St. Paul's School (NH)
Buckingham Browne and Nichols School (MA)	Longmeadow High School (MA)	Stamford High School (CT)
Chelmsford High School (MA)	Maine Central Institute (ME)	Staples High School (CT)
Cheshire High School (CT)	Manchester High School (CT)	Thayer Academy (MA)
Cohasset High School (MA)	Massachusetts Board of Higher Education	The Ethel Walker School (CT)
Conard High School (CT)	Middletown High School (CT)	The Hotchkiss School (CT)
Concord Academy (MA)	Milford High School (MA)	The Wheeler School (RI)
Cushing Academy (MA)	Moses Brown School (RI)	Torrington High School (CT)
Dana Hall School (MA)	Mount Greylock Regional High School (MA)	Wachusett Regional High School (MA)
Dedham High School (MA)	Mt. Anthony Union High School (VT)	Westhill High School (CT)
East Greenwich High School (RI)	New Canaan High School (CT)	Westminster School (CT)
East Providence Senior High School (RI)	Newburyport High School (MA)	Weston High School (MA)
Ellington High School (CT)	Newton South High School (MA)	William H. Hall High School (CT)
Farmington High School (CT)	North Andover High School (MA)	Wilton High School (CT)
Greens Farms Academy (CT)	Notre Dame Academy (MA)	
Groton School (MA)		

**Paula Ogden**  
Assistant Director of Students  
Massachusetts Bay Community College

**Thomas H. Parker**  
Dean of Admission and Financial Aid  
Amherst College

**Lisa Partridge**  
Director of College Counseling  
Tilton School (NH)

**Tara Payne**  
Vice President for Marketing and Communications  
The NHHEAF Network Organizations

**Joan Ramsay**  
Guidance Director  
Simsbury High School (CT)

**Patricia Reilly**  
Director of Financial Aid  
Tufts University

**Anne M. Seitsinger**  
Associate Professor, School of Education  
University of Rhode Island

**Amy Baumgartel Singer**  
Director of College Counseling  
The Wheeler School (RI)

**Janet Sortor**  
Vice President and Dean of Academic Affairs  
Southern Maine Community College

**Nancy St. Clair**  
School Counselor  
Weston High School (CT)

**Nanci Tessier**  
Vice President for Enrollment Management  
Saint Anselm College

**Michael Thomas**  
Senior Vice President of Programs  
New England Board of Higher Education

**Susan Tuthill**  
Guidance Director  
Waterville High School (ME)

**James White**  
Director of College Counseling  
Belmont Hill School (MA)

**The College Board:  
Connecting Students to College Success**

The College Board is a not-for-profit membership association whose mission is to connect students to college success and opportunity. Founded in 1900, the association is composed of more than 5,000 schools, colleges, universities, and other educational organizations. Each year, the College Board serves seven million students and their parents, 23,000 high schools, and 3,500 colleges through major programs and services in college admissions, guidance, assessment, financial aid, enrollment, and teaching and learning. Among its best-known programs are the SAT®, the PSAT/NMSQT®, and the Advanced Placement Program® (AP®). The College Board is committed to the principles of excellence and equity, and that commitment is embodied in all of its programs, services, activities, and concerns.

For further information, visit [www.collegeboard.com](http://www.collegeboard.com).

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## Welcome Committee

The New England Regional Assembly welcomes you! Members of the welcome committee are on hand to assist you in connecting with colleagues during the forum and to answer your questions. Please stop by the table near the registration desk.

## Registration Hours

The Registration Desk is located on the fourth floor.

Sunday, February 11, 1:00–7:00 p.m.

Monday, February 12, 7:00 a.m.–3:30 p.m.

Tuesday, February 13, 7:30–11:00 a.m.

## Certificate of Attendance—CEU

The College Board is an authorized provider of the IACET Continuing Education Unit (CEU). One CEU is equal to 10 contact hours of participation in an organized continuing education experience offered by an organization that has met strict criteria and guidelines. Please visit [www.iacet.org](http://www.iacet.org) for details.

In your registration packet, you will receive a worksheet on which to write the name of each session you attend. A designated College Board staff person will validate your worksheet before you leave the session. After the forum, total your hours and drop off your completed and signed worksheet at the registration desk. Your certificate will be mailed to you. Assembly meetings, the business meeting, and other special meetings are not eligible for CEUs.

## Publications Center

Visit the College Board's publications center and learn about new products, services, and software packages. The center is open in the prefunction areas on the third and fourth floors.

## Resource Center

Stop by the Resource Center to meet with educational managers from the New England Regional Office. You will be able to find out the latest information on College Board programs and services, and ask questions that are specific to your own institution. You will also be able to check e-mail and go online at the Internet Café. Resource Center hours will be listed in the final program.

## Voting Privileges

Each College Board member institution is eligible to appoint one delegate to each of the three national assemblies of the College Board. All delegates are entitled to vote in the assembly to which they are appointed and at the Annual Meeting of the Members of the College Board at the Regional Forum. There will be voting cards in each delegate's registration packet.

## Room Capacity

Seating in session rooms is limited. Due to fire regulations, we must limit the attendance at sessions by the designated room capacity. If you arrive at a session room where no seating is available, please choose to attend another session.

## Parking

The Copley Place Garage, which is directly underneath the Marriott, has generously agreed to provide discounted parking at \$16 per day. In order to receive the discount, stop by the registration desk on the fourth floor to receive a coupon. Coupons are good for one day only, so if you are parking multiple days, you must receive a coupon for each day. Please note that the College Board does not validate parking at any other garages in the area.

## Meal Tickets

Meal tickets will be in your registration packet. Tickets are required for all meals. Registrants are urged to return meal tickets if they will not be able to use them. Tickets may also be purchased at the registration desk. If you indicate on your registration form that you would prefer a vegetarian meal, please alert your server.

## Hotel Reservations

### Boston Marriott Copley Place Hotel

110 Huntington Avenue  
Boston, MA 02116  
800 266-9432 reservations  
617 236-5800 hotel  
617 236-5885 fax

### College Board rate:

\$177

The Boston Marriott Copley Place Hotel is now 100 percent smoke free.

To reserve a room, visit [www.collegeboard.com/nero/forum](http://www.collegeboard.com/nero/forum) or call 800 266-9432. Be sure to ask for the College Board rate. A credit card is required at the time of registration. If you wish to pay by check, please mail it, along with your complete name, address, phone number, e-mail address, and arrival and departure dates, to:

### Sharon Y. Turner

Group Housing Coordinator  
Boston Marriott Copley Place Hotel  
110 Huntington Avenue  
Boston, MA 02116

Confirmations will be sent via e-mail if you register online. Please be sure to book your reservation by January 19, 2007, as rooms fill up quickly. You may cancel without penalty until 6:00 p.m. on the day of your arrival. If you leave the hotel earlier than indicated on your reservation, you may be assessed a charge equal to one night's room plus applicable tax.

## 2007 Tax Return Workshops

Presented by a team of experienced tax and financial aid professionals:

**Scott M. Kahan**, Financial Advisor and Principal, Financial Asset Management Corporation

**Heather McDonnell**, Director of Financial Aid, Sarah Lawrence College

**F. Duane Quinn**, Director of Wellness Outreach, American Student Assistance

**Frank R.A. Resnick**, Consultant, The College Board

**Jannette Parks Swanson**, PowerFAIDS Support Specialist, The College Board

**Gary Weaver**, Associate Director of Financial Aid, Bowdoin College

### Thursday, February 8, 2007: Basic Tax Return Workshop

8:30–9:00 a.m.

#### Registration

9:00 a.m.–4:30 p.m.

#### Understanding Tax Returns and the Federal Verification Process

The morning is intended to be a basic review, especially for those new to financial aid. There will be a review of primary tax forms and a discussion of federal verification procedures.

There will be discussion and case studies to illustrate how tax forms can be used in need analysis for schools that use the Federal Methodology.

### Friday, February 9, 2007: Advanced Tax Return Workshop

8:30–9:00 a.m.

#### Registration and Review of Tax Changes

9:00 a.m.–4:30 p.m.

#### IRS Tax Forms and Need Analysis

The advanced workshop is designed to help the financial aid professional learn more about complicated tax returns and to determine how changes might affect computation of the expected family contribution using the Institutional Methodology. The session will include case studies and discussion of many issues, including Subchapter S Corporations, partnerships, and trusts. The discussion will include interaction with practicing financial aid administrators to determine how they might interpret tax return information to make professional judgment adjustments and is designed for schools that use the Institutional Methodology and PROFILE.

## Hotel Information

### The Colonnade Hotel, Boston, MA

Continental breakfast and refreshments will be offered both days. Lunch is on your own. Please be advised that parking is on a first-come, first-serve basis and is currently priced at \$15.00 per vehicle for event parking and \$36.00 per vehicle for overnight parking. This pricing is subject to change without notice. **For directions, please visit <http://www.colonnadehotel.com/location>.**

If you are planning to stay overnight, please contact the Colonnade Hotel directly for reservations at 617 424-7000. Ask for the College Board Workshop rate: single or double, \$179.00. **Note: Room reservations must be received by January 19.**

One-day price: \$125

Attend both days: \$220

**Contact Rosalie Curcio at 781 663-2722 or [rcurcio@collegeboard.org](mailto:rcurcio@collegeboard.org) to register. Please register before January 19, 2007.**

1:00–7:00 p.m.

## Registration

3:00–5:00 p.m.

### 4 Opening Session

#### The Role of College Admissions and the Overscheduling of Children: Continuing the Dialogue

At last year's Regional Forum, we explored the mounting evidence that the overscheduling of children to prepare them for college admissions is making many teenagers anxious and very often sick. Parents blame colleges for expecting too many activities and feel powerless to stop the pressure on their children. Are they right? What is the role of college admissions in this phenomenon? Are there workable solutions? Has anything changed?

**Introduction:** James Washington, Jr., Senior Associate Director of Admissions/Director of Admissions Outreach, Dartmouth College, and Chair, 2007 Regional Forum Program Planning Committee



**Speaker:** Marilee Jones, Dean of Admissions, Massachusetts Institute of Technology. A scientist with degrees in biology and chemistry from Rensselaer Polytechnic Institute and the Albany Medical College, Marilee Jones joined the MIT Admissions Office in 1979 to lead the recruitment efforts for women. She has

served on several professional boards, including the National Association for College Admission Counseling and the Women in Engineering Programs Advisory Network. Marilee is the recipient of MIT's highest award for administrators, the MIT Excellence Award for the category Leading Change.

Marilee Jones and Dr. Kenneth R. Ginsburg, authors of *Less Stress, More Success: A New Approach to Guiding Your Teen Through College Admissions and Beyond*, will be holding a book signing Monday at 5:30 p.m.

5:00–6:00 p.m.

## Networking/Social Hour

After spending the afternoon engaging in professional dialogue, mingle with your friends and colleagues over hors d'oeuvres and beverages.

6:00–9:00 p.m.

### 5 Evening Buffet Dinner with the Mojado Jazz Ensemble



Enjoy a buffet dinner while listening to the Mojado Jazz Ensemble. Members of the band are (left to right): Steve Marian, *saxophones*; Tedman Martinez, *drums*; Rufus Davis, *keyboard*; James Hunter, *contrabass*; and Scott Morgan, *trumpet*

and *flugelhorn*. They are educators in southeastern Connecticut who love to play jazz! Tedman serves on the New England Financial Aid Division Advisory Committee.

7:00 a.m.–3:30 p.m.

## Registration

7:15 a.m.

## Breakfast

7:45–8:30 a.m.

### 10 Town Meeting Breakfast with the President of the College Board



Attend breakfast and hear from Gaston Caperton. This is your opportunity to ask questions and speak directly with the president about College Board programs and services as well as the educational landscape.

8:45–10:15 a.m.

### 11 Nuts and Bolts for New Counselors

PSAT/NMSQT®, SAT®, AP®, NCAA, Early Decision, letters of recommendation: these are just a few of the “nuts and bolts” issues confronting first-year counselors as they try to balance academic, personal, and college advising needs. Often counselor education programs omit college advising in their curriculum, yet high school counselors must be prepared to deal with the topics knowledgeably and professionally from the minute they walk through the door in September. Experienced counselors will provide concrete tools and suggestions to get you off on the right foot with students and parents.

**Moderator:** **Yadira Garcia-Lopes**, Director of Student Support Services, Times 2 Academy (RI)

**Presenter:** **Nick Figueroa**, Assistant Dean for Enrollment Services, Community College of Rhode Island

### 12 The Changing Demographic Landscape of Higher Education

The landscape of American higher education is changing. Federal, state, and institutional leaders will all be involved in planning for and coping with change. College and university presidents, provosts, academic deans, deans of enrollment management, and directors of admissions and financial aid will all be challenged to re-examine how they do their jobs and how they educate a new generation of college students. This panel discussion will focus on the national and international higher education trends likely to impact all institutions in the future. Participants will learn about demographic changes at the macro level and strategies to apply demographic research findings to their own institutional situations.

**Moderator:** **Jacqueline M. Murphy**, Director of Admission, Saint Michael's College

**Presenters:** **Marguerite J. Dennis**, Vice President of Enrollment and International Programs, Suffolk University; and **Rebecca Brodigan**, Director, Institutional Research, Assessment and Planning, Middlebury College

### 13 Washington Update

In this session, participants will learn about the latest developments on the political scene as it relates to financial aid. We will have a panel of “insiders” to share their perspectives with you.

**Presenter:** **Suzanne Day**, Director of Federal Relations, Harvard University

The Program Planning Committee has scheduled assembly town meetings to provide participants with an opportunity to discuss issues of common interest and to share ideas with colleagues. All of our colleagues are welcome to participate in any of these meetings.

### 14 Academic Assembly Meeting

- Welcome and Communications from the Chair
- Report on the Academic Council and Assembly Meetings
- College Board Program Updates
- AP Course Audit
- Open Forum for Member Dialogue



**Presiding:** **Allen J. Fossbender**, Superintendent of Schools, Easton, Redding and Region #9 School District (CT), and Regionally Elected Member of the Academic Assembly Council; and **Christopher Coxon**, Deputy Superintendent for Teaching and Learning, Boston Public Schools, and Chair, Academic Division Advisory Committee

## 15 Advising Strategies to Increase Retention of Students of Underrepresented Groups

Participants will learn about the English as a Second Language and Multicultural Academic Service programs at Holyoke Community College, which utilize an intensive academic career plan of graduation for each student. This plan addresses retention and graduation issues for students of underrepresented groups such as ELL (English Language Learners), transitional students, and incoming students of Latino backgrounds. Students engage in a hands-on experience in which they are provided with the necessary tools to develop their own career plans with the guidance of academic advisers. These plans address career goals, transferable credits, reserved seating in general courses, referrals to tutors and learning coaches, and other services that specifically address each student's individual needs. Examples of academic plans and highlights from student sessions will be provided.

**Presenters:** Myriam Quiñones, Coordinator of Multicultural Academic Services, Holyoke Community College; and Carlos Malavé, ESL Support Program Adviser, Holyoke Community College

## 16 Our Invisible Resource: Undocumented Students and Access to Higher Education

According to the federal government, every year between 40,000 and 60,000 undocumented students graduate from American high schools. Federal court cases provide the guidelines for educating and providing them with all the services native-born students are afforded. Upon graduation, however, they are denied access to postsecondary educational opportunities that will allow them to become part of our American fabric. Participants will understand the biopsychosocial profile of students from around the world who make up the multicultural dimension in our public and private school systems. They will be able to effectively address their educational needs and assist them to actualize their educational aspirations.

**Moderator:** Tedman Martinez, Guidance Counselor, New London High School (CT)

**Presenters:** Lisa Martin, TESOL Educator; and Rita Provatas, Immigration Attorney, Provatas & McNamara, LLC

## 17 Is MySpace Everyone's Space?

Do your students know that their MySpace profile may be viewed by an admissions officer? Do they really want their college choices to know about their personal interests and activities? Should college admissions officers even be looking at student information online? What students share may seem innocent to them but may reveal more than they intended. Hear a panel discuss the trends and consequences of using these popular Web sites.

## 18 The College Admissions Process: A Student's Point of View

So how would the talk around and about college admissions be if we were to bring the actual students going through the process into the dialogue? This workshop will explore the college admissions process not through the eyes of the adults involved in the process, but through the lenses of the very people at the center of process—the students. With the help of students who will be in the midst of applying to college, this workshop will take a candid and real look at the admissions process through their eyes. The focus of the panel is to bring this process and all of its complexities back to the most important and basic elements and allow the students to address what they feel are the real issues of applying to college, the pressures that they feel both internally and externally, and their fears and dreams. The intent is to create a real working dialogue with the students so we can open our eyes and ears to better understand, empathize, and ultimately help them. Students have a lot to offer in terms of their voice, and this panel will seek to utilize that voice in a dialogue with their adult colleagues.

## 19 Creating a College-Going Culture Using CollegeEd®

By introducing students to all career opportunities, academic requirements, financial aid opportunities, and available scholarships, schools can begin to raise the bar in academic standards, requirements, and overall expectations. Participants will learn how CollegeEd® helps schools do this through academic/career advisories or as an interdisciplinary program shared in schools that develop a CollegeEd team and a college-bound attitude.

**Presenter:** Kris Harvey, Assistant Director, CollegeEd, The College Board

## 20 Using Student and Community Surveys to Inform Public Policy

Panelists from three northern New England states will discuss how survey research is helping inform their state's education public policy responses and/or programs. Findings from student and community surveys conducted in Maine, New Hampshire, and Vermont reveal emerging trends such as the gender gap in college preparation, aspiration, and participation; changing student migration patterns; and college persistence. Participants will learn about the types of surveys utilized and the findings and the venues in which they were shared, as well as ongoing developments and the impact of these trends on each state's workforce development.

**Moderator:** **Tara Payne**, Vice President for Marketing and Communications, The NHHEAF Network Organizations

**Presenters:** **Wanda Arce**, Director of Research, Vermont Student Assistance Corporation; **Ingrid Lemaire**, Vice President of Research and Government Relations, The New Hampshire Higher Education Assistance Foundation Network Organizations; **Colleen Quint**, Executive Director, Mitchell Institute; and **Wendy Ault**, Executive Director, MELMAC Education Foundation

## 21 Amherst College Telementoring Program: A Unique Work-Study Opportunity for Students from Low-Income Backgrounds

The Amherst College Telementoring Program was created in 2004 as an extension of President Anthony Marx's efforts to ensure access to college for the very best students, regardless of their background. Today, 25 Amherst students from disadvantaged populations earn their work-study money by serving as mentors to approximately 90 highly motivated, underserved high school students from around the country. Trained extensively in admissions and financial aid, our mentors aim to advise these students on everything from completing their college applications to interpreting their financial aid awards and to choosing the right school for their interests, as well as on many other difficult questions that arise during the process. The goal of this workshop is to provide a working, replicable model of a service-based work-study job, which also helps to cultivate a supportive campus environment for students from low-income backgrounds. Participants will gain a clear understanding of the costs and benefits of operating such a program, as well as practical guidance for instituting similar programming on their campuses.

**Moderator:** **Thomas Parker**, Dean of Admission and Financial Aid, Amherst College

**Presenter:** **Darren Reaume**, Assistant Dean of Admission/Assistant to the Dean of Financial Aid, Amherst College

## 22 Beyond Grades and Tests: New Predictors for College Success Pilot Study

This session will describe a national field test of new predictors planned with several colleges for 2008, as well as previous research conducted at 12 colleges. Two new noncognitive measures added validity to existing methods of admissions and had a dramatic increase in the diversity of freshmen classes. Find out what the new measures look like and what they can offer above and beyond traditional measures like the SAT and high school grades. Colleges interested in expanding measures in predicting college success are encouraged to attend.

**Presenters:** **Glenn Milewski**, Associate Research Scientist, Research and Analysis, The College Board; and **Krista Mattern**, Assistant Research Scientist, Research and Analysis, The College Board

## 23 Multiculturalism—Are We Truly Committed?

Developing a multicultural community requires trust, courage, risk taking, and the ability to face our own shortcomings. Two former college roommates discuss the difficulty of creating a multicultural campus. It promises to be humorous, provocative, and educational. Participants will be required to leave their comfort zone. So, how committed are you?

**Presenters:** **Joe Bellavance**, Vice President of Enrollment and Marketing, Regis College; and **Thomas Culp**, Commercial Underwriting Manager, Fireman's Fund Insurance Company

**10:15–10:30 a.m.**

**Break**

10:30 a.m.–12:00 noon

## 30 Guidance and Admission Assembly Meeting

- Welcome and Communications from Chair
- Report on the Guidance and Admission Council and Assembly Meetings
- College Board Program Updates
- Edward B. Wall Award in College Counseling
- Open Forum for Member Dialogue



**Presiding:** **Nanci Tessier**, Vice President for Enrollment Management, Saint Anselm College, and Regionally Elected Member of the Guidance and Admission Assembly Council; and **Helen Niedermeier**, Director of Student Services, Champlain Valley Union High School (VT), and Chair, New England Regional Assembly

## 31 Access Leads to Success: How Pre-AP® Courses Teach AP® Skills

Courses in the Pre-AP® years can be designed so that students who are not traditionally in the honors track can still achieve success in the courses and develop the necessary skills for AP courses. Learn how the Virtual High School Online AP Academy has designed and delivered 14 online courses for the Pre-AP years to students from low-income backgrounds. Discuss with the VHS dean how these courses emphasize the skills a student needs to develop for advanced study, the “habits of mind” rather than an emphasis on coverage of material, and the effectiveness of these courses in preparing students for AP courses. Participants will learn how their schools can participate.

**Moderator:** **Lloyd Hunt**, Director of Instruction, Thornton Academy (ME)

**Presenters:** **Liz Pape**, CEO, Virtual High School (MA); and **Tracy Sheehan**, Education and Instruction Coordinator, Virtual High School (MA)

## 32 Lowering the Flame on Financial Aid

In past years, we’ve talked about lowering the flame on the admissions process. This year we will look at similar issues in the financial aid process—the increasing complexity of the process, the use of paid consultants, and the ever-increasing level of anxiety for families and students. Participants will learn about the best advice we can give families to guide them through the process in a way that doesn’t make them crazy, and what we can do in the guidance office and the financial aid office to make sure that these families don’t make us crazy.

**Moderator:** **Patricia Reilly**, Director of Financial Aid, Tufts University

**Presenters:** **Martin Ammer**, Director of Guidance, Malden Catholic High School (MA); **Matthew DeGreeff**, Director of College Counseling, Middlesex School (MA); and **David Janey**, Associate Director of Financial Aid, Boston University

## 33 Mindfulness in the High School Classroom

Mindfulness is the art of being fully present in the moment. Because it can reduce stress, improve receptivity, and aid concentration, this ancient technique is particularly useful today. Both students and teachers can use mindfulness as a way of finding balance amid the complications and pressures of contemporary high school culture. This workshop will introduce the concept of mindfulness, suggest insights for modeling it in the classroom, and offer ways of incorporating it into written and oral work such that it becomes both an instrument of academic achievement and a lifelong habit.

**Moderator:** **Jacqueline Carlon**, Assistant Professor, University of Massachusetts at Boston

**Presenter:** **John Minahan**, English Teacher, Lincoln School (RI)

## 34 Mind the Gap—Identifying Student Needs and Matching Services to Improve Student Success

Recent news articles and research have focused on “the gap” that exists between high school and college curricula. Many students enter college lacking requisite academic, social, and emotional skills to successfully navigate their first year of college and beyond. This session will focus on what is missing and how community colleges can find ways to “fill the gap” before students begin classes and beyond. A multifaceted approach that initiates recent high school graduates to college-level expectations and college life will be described. Unique approaches in the academic, student affairs, and cocurricular areas are integrated using a holistic approach to student support. Increasing rates of student persistence are the measurement of success.

**Moderator:** **Trudy Collins**, Community College Consultant, The College Board

**Presenters:** **Ann McDonald**, Vice President of Student Services and Enrollment Management, Mount Wachusett Community College; **Patricia Gregson**, Associate Vice President of Access and Transition, Mount Wachusett Community College; and **Gregory Clement**, Director of Student Life, Mount Wachusett Community College

### 35 Local Data to Global Trends

This session introduces high school counselors, teachers, and administrators to the wealth of information found in test data that school officials encounter in their daily work with students, parents, and the community. The goals of the session are to help counselors, teachers, and administrators understand and interpret summary statistics. This information can be used to prepare and understand advising documents that include accurate and useful data summaries. At the completion of this session the participants will understand how local data can be compared against global trends.

**Moderator:** **Tina Grant**, Associate Director of College Counseling, Choate Rosemary Hall (CT)

**Presenters:** **Elizabeth Rodenhizer**, Testing Coordinator, Choate Rosemary Hall (CT); **Fred Djang**, AP Calculus and AP Statistics Teacher, Biostatistician, Choate Rosemary Hall (CT); and **Janet Gonzalez**, Principal, Adlai E. Stevenson High School (IL)

### 36 Arts Education: Why Ask for More?

Nearly 90 percent of Americans believe that arts education is important enough to be taught in schools. However, according to the National Arts Education's Public Awareness Campaign, students spend more time at their lockers than in arts classes. In light of the many scheduling, budgeting, and curricular challenges faced by teachers and administrators, how do we begin to remedy this situation in our schools? Come to this session to learn what elected representatives to the Academic Assembly Council said at Forum 2006 about the state of the arts and arts education in their region. Lend your perspective.

### 37 Winning Retention and Graduation Strategies at the University of Connecticut

This session will provide an overview of how our Retention and Graduation Task Force has helped the University of Connecticut achieve unprecedented retention and graduation success over the last five years. Learn how you can adapt to your type of institution what we have learned and implemented at UConn. We will discuss and exchange ideas in a lively interactive session covering each step that leads to the desired outcome: better student retention and graduation.

**Presenters:** **Dolan Evanovich**, Vice Provost for Enrollment Management, University of Connecticut; and **Gary Lewicki**, Director of Research and Assessment, Enrollment Management, University of Connecticut

### 38 The 2007–2008 Personalized PROFILE—Mission Possible!

Take this opportunity to learn about the new adaptive 2007–2008 PROFILE and how it has simplified the PROFILE process for many students, especially those from low-income families. Join representatives of the College Scholarship Service Council Financial Aid Standards and Services Committee (FASSAC) to hear about exciting changes to the CSS/Financial Aid PROFILE® Application. Learn about FASSAC's proposals for the upcoming academic year and the success of the PROFILE fee-waiver program. Help us look into the future and tell us how we can make the PROFILE an even "smarter" application. There will also be an opportunity to discuss enhancements to the Noncustodial PROFILE Application and the Institutional Documentation Service (IDOC).

**Presenters:** **Joe Paul Case**, Dean/Director of Financial Aid, Amherst College; **Sarah Donahue**, Director of Financial Aid, Harvard College; and **Lucia Whittelsey**, Director of Financial Aid, Colby College

### 39 College Access: Reaching the Underserved Populations

College Goal Sunday, a volunteer-run program that provides free assistance to low-income families and first-generation students in completing the FAFSA form, launched College Access Marketing campaigns based on social marketing principles and strategies for its 2006 program events. Participants will explore the tools and strategies used in implementing 25 state campaigns and will hear evaluation results from data collected from the 2006 events.

**Moderator:** **Linda Matzen**, Guidance Counselor, Edward Little High School (ME)

**Presenter:** **Gail Holt**, Senior Associate Director, Mount Holyoke College

### 40 Navigating the New PowerFAIDS®: How Are We All Doing?

Join your colleagues and College Board staff for a discussion of the new PowerFAIDS. Please bring your questions and suggestions to make this a useful working session. This is an opportunity to prioritize your wish list for new PowerFAIDS going forward.

**Moderator:** **Tony Erwin**, Director of Financial Aid, Northeastern University

## 41 SAT® Score Sending Analysis

In this session, participants will learn about 15 years of SAT score sender patterns. Starting in 1992, data will be presented that will analyze the who, what, where, and why of SAT score sending. The first focus of this presentation will be on the score sending patterns of New England students and whether the colleges/universities students are sending to has changed over the past 15 years. The second focus of this presentation will be the patterns of score sending patterns across various racial/ethnic and gender groups.

## 42 Removing Barriers to College Access for Students from Low-Income Backgrounds: A Framework for Success

Since the spring of 2005 when the Board of Trustees of the College Board authorized the member-initiated Task Force on College Access for Students from Low-Income Backgrounds, the Task Force has been working to create a commonly accepted definition of “low income” and to identify barriers to college access and success for those who meet the definition. Participants will learn how the Task Force is examining issues related to academic preparation and information, admissions and financial aid processes, and retention and success. Presenters will share their progress to date and solicit feedback and reaction from attendees.

**Presenter:** Jerome A. Lucido, Vice President for Enrollment Policy and Management, University of Southern California

12:00 noon–1:30 p.m.

## 50 Luncheon, Recognitions, and Invited Speaker

### Recognitions

- Student and Teacher Recipients of Siemens Westinghouse Competition Awards and Siemens Awards for the Advanced Placement Program®
- College Board Bob Costas Grants for the Teaching of Writing
- Membership Anniversaries

**Introduction:** Arthur J. Doyle, Vice President, New England Regional Office, The College Board



**Speaker:** Taylor Branch, Pulitzer Prize–Winning Author and Historian

A Pulitzer Prize–winning author and historian, Taylor Branch is best known for his award-winning trilogy of books, collectively called *America in the King Years*, which chronicles the life of Martin Luther King Jr. and the history of the American civil rights movement.

The third and final volume was published earlier this year. *At Canaan’s Edge: America in the King Years 1965–68* recounts the last three years of Dr. King’s life, from the march on Montgomery to his assassination in Memphis. “It is a thrilling book, marvelous in both its breadth and its details” wrote the *New York Times* in its February review of the book.

The first volume of the trilogy, *Parting the Waters* (1988), won the Pulitzer Prize for History. It is a monumental account of a movement that arose from Southern black churches to challenge the national conscience during the Eisenhower and Kennedy years. In this masterly continuation of the narrative, Branch recounts the climactic struggles as they commanded the national and international stage. In *Pillar of Fire* (1998), the second volume of his *America in the King Years* trilogy, he portrays the civil rights era at its zenith.

Branch also received the National Book Critics Circle Award, the Christopher Award, and the Los Angeles Times Book Award for *Parting the Waters*. The book was also named a “Best Book of the Year” by the *New York Times* and the *Boston Globe*.

The product of nearly 25 years of intensive research and the collection of oral history, Branch’s trilogy has been hailed as one of the greatest achievements in the field of American biography.

Immediately following the luncheon, Taylor Branch will sign copies of his latest book, *At Canaan’s Edge*.

2:00–3:30 p.m.

### 51 Writing the Difficult Letter of Recommendation

In the guidance office, autumn is centered on college admissions, and a great deal of time can be devoted to the letter of recommendation that accompanies each application. In this session, experienced school counselors will share how they manage this task, what they “tell” in the recommendation, and their confidentiality policies. College admissions staff will share how they use these recommendations. Do they read them? Do they make a difference in admissions decisions? What do they really want to hear from the counselor? Do these recommendations differ from those written by teachers? Confidentiality policies will also be discussed.

**Moderator:** **Matthew J. DeGreeff**, Director of College Counseling, Middlesex School (MA)

**Presenters:** **Thomas Walsh**, Director of College Guidance, Roxbury Latin School (MA); and **Robert Claggett**, Dean of Admissions, Middlebury College

### 52 Lowering the Flame on Selective College Admissions

What can college admissions officers and college counselors do to bring some perspective to the admissions process? A presentation by candid participants will address issues with the paperwork, third-party influences, parents, prestige and reputation, the students themselves, and what steps admissions professionals can take to lessen the stress and anxiety of the process of which we are all a part.

**Moderator:** **Ronn Beck**, Special Assistant to the Director of Admission, Emerson College

**Presenters:** **Marilee Jones**, Dean of Admissions, Massachusetts Institute of Technology; **Thomas Parker**, Dean of Admission and Financial Aid, Amherst College; and **Rod Skinner**, Director of College Counseling, Milton Academy (MA)

2:00–3:30 p.m.

### 53 Financial Aid Assembly Meeting

- Welcome and Communications from Chair
- Report on the College Scholarship Service Council and Assembly Meetings
- College Board Program Updates
- Financial Aid Standards and Services Committee (FASSAC) Report
- Jolene G. Mitchell Service Award
- Open Forum for Member Dialogue



**Presiding:** **Eileen K. O'Leary**, Assistant Vice President for Finance, Director of Student Aid and Finance, Stonehill College, and Regionally Elected Member of the Financial Aid Assembly Council; and **Elizabeth Keuffel**, Director of Financial Aid, Saint Anselm College, and Chair, Financial Aid Division Advisory Committee

### 54 Boys at Risk

Demographic reports continue to suggest, as they have for some time now, that men and boys are in a state of educational crisis. They are enrolling in higher education in steadily decreasing numbers, and those who do enroll are not performing well. The panelists in this session will offer an update on some of the questions we have taken up in previous years: What can we do to help our boys and men improve their performance in school, and how can we motivate them to want to perform better or to stay in school? And what can boys and men learn from the strides made by girls and women in the 1980s and 1990s?

**Moderator:** **Arthur B. W. Custer**, Dean of Faculty, Avon Old Farms School (CT)

**Presenters:** **Elizabeth Schmitt**, Director of College Counseling, Miss Porter's School (CT); and **Christopher Wadsworth**, Associate Executive Director, International Boys' Schools Coalition

### 55 Making Connections to Maximize Performance

For the past three years, Bristol Community College, Cape Cod Community College, Massasoit Community College, Bridgewater State College, and the University of Massachusetts at Dartmouth have been creating meaningful connections at all levels of the five institutions to improve quality, communications, and effectiveness in order to better serve the southeastern Massachusetts region. Participants will learn about the successes to date, the vision for the future, and the nuts and bolts that keep it moving along.

**Presenters:** **Jane M. Souza**, Executive Director, CONNECT; **Barbara Finkelstein**, Vice President of Academic Affairs, Massasoit Community College; **Robert G. Ross**, Vice President of Academic and Student Affairs, Cape Cod Community College; and **Patricia White**, Full-Time Lecturer and First-Year English Program Administrator, University of Massachusetts Dartmouth

### 56 Keeping High School Seniors Engaged After the Admissions Process Is Over

High school teachers and administrators have long struggled with the issue of keeping twelfth-grade students interested in their courses and motivated to learn after they've heard the results of the college application process. In the last few years, varied approaches have been developed to solve this problem; among them are capstone projects, community service initiatives, hands-on internships, or other types of senior requirements. This workshop will feature panelists from high schools throughout New England who will present their schools' innovative approaches to keeping seniors' heads focused on the high school realm while their minds are tempted to stray toward their post-high-school adventures.

## 57 Forging Partnerships Between College and High School Teachers

In the increasingly competitive admissions process, communication between college-level and high school personnel may, at times, become strained. Participants in this interactive workshop will gain an understanding of appropriate and civil communication designed to forge partnerships based on similar goals. Perspectives from both sides of the process will be explored. Existing programs designed to bring high school and college staff together as a team will be highlighted.

**Moderator:** Nancy St. Clair, School Counselor, Weston High School (CT)

**Presenter:** Liliana Mickle, Director of Undergraduate Admission, University of Massachusetts Boston

## 58 Early Action and Early Decision: What Now! What's Next?

Just when you thought you had gotten your mind around the issues related to Early Action “single choice” policy, we’re revisiting whether Early Action and/or Early Decision programs even should exist. At the confluence of equity and access admissions values, interest in managing student stress in the admissions process, and the commitment to ensuring senior year academic integrity, the debate over EA/ED has been reborn. During this session a distinguished panel of speakers will discuss the current state of early admissions programs and the possible long-term effects of evolving EA/ED program policy.

**Moderator:** Peter E. Caruso, Associate Director for Campus Programming and Staff Development, Boston College

**Presenters:** Parker J. Beverage, Dean of Admissions and Financial Aid, Colby College; and William R. Fitzsimmons, Dean of Admissions and Financial Aid, Harvard College

## 59 Virtual Vertical Teaming: Twenty-First Century Skills Development for Teachers

Through “virtual department meetings,” teachers in Virtual High School’s Online Advanced Placement Academy share ideas to help tighten the scope and sequence of instruction in the Virtual High School Online Academy—middle school exploration courses, high school courses for the Pre-AP years, and AP courses. Virtual High School (VHS) has learned that virtual vertical teaming can be more productive and more immediate than traditional after-school, face-to-face meetings. Teachers located in schools all over the district can meet asynchronously, 24/7, continually re-examining their courses and honing their skills. Learn how your district can establish its own virtual professional development space where virtual vertical teaming can flourish!

**Moderator:** Shirley M. Adams, Vice President for Academic Affairs, Charter Oak State College

**Presenters:** Liz Pape, CEO, Virtual High School (MA); and Tracy Sheehan, Education and Instruction Coordinator, Virtual High School (MA)

## 60 The Doctor is In: A Stress Reduction Plan for Kids that Really Works

The college admissions process can be viewed either as a wonderful initiation process into the adult world or as an added stress for teenagers. So much depends on how the adults in their lives view the process. Do we prepare teens to have a polished resume that makes a B+ seem like a failure? Is the pursuit of personal dreams and interests portrayed as a waste of time if they are not “goal-oriented”? In these and other ways, we inadvertently create stressed-out perfectionists who will be less prepared to be authentically successful in college and in life. This workshop, led by an MD specializing in adolescent development at the Children’s Hospital of Philadelphia, will discuss the phenomenon of perfectionism, the importance of resilience and will describe proven stress reduction strategies that will prepare adolescents for successful and happy futures.

**Presenter:** Dr. Kenneth R. Ginsburg, Associate Professor of Pediatrics, University of Pennsylvania School of Medicine

## 61 Maximizing the Benefits of the PSAT/NMSQT® Program to Promote College Readiness

This session will discuss real-life examples of how schools are using the PSAT/NMSQT program tools and resources to identify and improve their students’ academic skills, as well as encourage student ownership of planning for college. A panel of educators will be present to share best practices in utilizing the school/district reports provided by the PSAT/NMSQT program to identify curricular areas that may need strengthening to address the academic weaknesses identified by the Summary of Answers and Skills (SOAS) report. They will also discuss the approaches they use to encourage students to take full advantage of the tools PSAT/NMSQT Extra and MyRoad™ in order to maximize the post-test opportunities initiated via each student’s score report. Participants will learn that by utilizing the PSAT/NMSQT program tools and resources, schools are able to stimulate student initiative for educational and career planning and to execute a long-term strategy in their schools that promotes academic success and supports a college-going culture.

**Presenters:** Paul Brulé, Director of Counseling Services, Saint John’s High School (MA); Sabrina Lavieri, Supervisor of Instruction, 9–12, Newington Public Schools (CT); and Beth Robinson, Executive Director, PSAT/NMSQT and College Planning, The College Board

## 62 Framing the College Board's Public Policy Agenda: Regionally and Nationally

The Advocacy, Government Relations and Development staff of the College Board invite you to join an important policy discussion. State and Federal policy has become increasingly important in expanding access and opportunity for all students, including low-income and minority students. Participants will learn from the College Board's Government Relations team how state and federal legislation, appropriations and November 2006's election impact both K-12 and higher education. Be a part of the discussion and help shape the scope and direction the College Board takes in the public policy arena.

**Presenters:** **Jennifer Jenkins**, Director, State Outreach, The College Board; and **Brian Petraitis**, Director, Government Relations, New England, The College Board

## 63 Trends in Higher Education

Change is our constant companion. We cannot separate what happens in American society from what happens in higher education. Through a presentation based on Marguerite Dennis's publication *Ten Trends in Higher Education*, participants will learn about national and international trends likely to impact educational institutions in the future.

**Moderator:** **Jacqueline M. Murphy**, Director of Admission, Saint Michael's College

**Presenter:** **Marguerite J. Dennis**, Vice President, Enrollment and International Programs, Suffolk University

3:30–3:45 p.m.

## Break

3:45–5:15 p.m.

## 70 When to Tell? When to Hide? Ethics and Disclosure

How do we decide how much information to reveal? How much is too much? When is it not enough? What do colleges need to know when deciding to admit students? What do counselors think is right to share? The session will cover the ethics of advocacy, confidentiality, minors' right to privacy, and letters of recommendation. Participants will learn what information exchange is appropriate and ethical. Panelists represent both private and public secondary school counselors, a college admissions counselor, and an attorney versed in educational issues.

**Moderator:** **J. Anthony McLaughlin**, Maine Consultant, The College Board

**Presenters:** **Peter Ebb**, Partner, Ropes & Gray, LLP; **Nicholas Faraco**, School Counselor, Simsbury High School (CT); **Richard Veres**, Associate Director of Undergraduate Admissions, Springfield College; and **Susan Wilmer**, Director of College Counseling, Brooks School (MA)

## 71 Chief Enrollment Officers Roundtable

Join your colleagues for a lively discussion of the critical issues (and perpetual white water!) facing today's senior enrollment officers. The session will begin with leaders from three institutions sharing their perspectives. Participants will not only gain a clear understanding of the complex world of enrollment management, but will be encouraged to share their opinions, experiences, questions, and wisdom.

**Moderator:** **Nanci Tessier**, Vice President for Enrollment Management, Saint Anselm College

**Presenters:** **Jane Brown**, Vice President for Enrollment and College Relations, Mount Holyoke College; **Lorna J. Hunter**, Vice President for Enrollment Management, Bryant University; and **Donald Honeman**, Dean of Enrollment Planning and Admissions, University of Vermont

## 72 Can Upper-Income Families Afford College Without Aid?

Not that long ago families with incomes approaching \$100,000 per year either did not apply for financial aid or would clearly be determined to be capable of paying for a year's cost of attendance. With rising college costs, many middle- to upper-middle-class families even those with incomes well over \$100,000 have demonstrated need for financial aid. Often though, they are surprised that they do not qualify for more. Aid administrators who are concerned with finding enough dollars for students with very high need, and perhaps cognizant of the wide spread between upper-middle-class salaries and their own, might not be especially sympathetic to the appeals of their well-heeled clientele. In this session we will, initially at least, suspend value judgments and learn about the financial realities of this group of prospective aid families. We will gain a perspective on typical expenses of upper-middle-class families and look at the prospect of financing their children's education through their eyes. As college costs rise and the aided student tent expands, what are the implications for need-analysis methodology, allocation of limited resources, issues of diversity, and enrollment trends?

**Moderator:** **David Mahoney**, Associate Director, Student Financial Services, Bates College

**Presenters:** **Janet Irons**, Associate Director of Financial Aid and Senior Admissions Officer, Harvard University; and **Gary Weaver**, Associate Director of Student Aid, Bowdoin College

## 73 Teaching Students from Diverse Backgrounds to Talk the Talk and Walk the Walk

Many students, particularly those who are the first in their families to attend college, arrive at institutions of higher learning without the necessary skills to take full advantage of the opportunities afforded them. Short presentations by panel members and the discussion thereafter will consider the various needs of such students; concerns include lack of experience in establishing working relationships with faculty members, reluctance to use, or ignorance of, remedial programs to sharpen writing and study skills, no familiarity with test-taking strategies, no sense of time management, and little or no exposure to the research process. Participants will learn what deficits college-level faculty regularly note among incoming students and strategies for helping students overcome them, both before and after beginning their college careers.

**Moderator:** **Jacqueline M. Carlon**, Assistant Professor, University of Massachusetts at Boston

**Presenters:** **Peter Nien-chu Kiang**, Professor of Education and Director of the Asian American Studies Program, University of Massachusetts Boston; **Jack Looney**, Professor and Chair, Environmental, Earth, and Ocean Sciences Department, University of Massachusetts Boston; and **Jean Wu**, Program Director, Diversity Education, and Lecturer, American Studies Department, Tufts University

## 74 Magnet Schools and Unanticipated Consequences

This discussion will focus on unanticipated benefits of the creation of an on-campus magnet school, from students' participation in college classes to the growing collegiality between higher education and K-12. Great Path Academy, Connecticut's first middle college high school, opened in 2003 with students from eight districts, including Hartford.

**Presenters:** **Jonathan M. Daube**, President, Manchester Community College; **Joseph V. Erardi Jr.**, Superintendent, Watertown Public Schools (CT); and **Marion Martinez**, Superintendent, East Hartford Public Schools (CT)

## 75 If You Don't Explain Personal Finance...Who Will?

A declining personal savings rate, consumer debt, rising household costs, credit cards, online gambling...Some of the benefits associated with attending college are being sabotaged by the students lack of personal financial knowledge. Learn how this happened and what you can do about it.

**Moderator:** **Tara Payne**, Vice President for Marketing and Communications, The NHHEAF Network Organizations

**Presenter:** **Daniel Hebert**, New England Regional Director, Jump\$tart Coalition

## 76 College Readiness & Success—How Well Does New England Compete?

College Ready New England is an initiative of the six New England states to increase high school achievement and college readiness. Participants will learn about the activities of College Ready New England and examine how well the New England states compare to other states on several key statistical and policy dimensions of college readiness and success. Despite its long and storied higher education history, New England trails many states when it comes to policy innovations and efforts to increase the participation of underrepresented populations. How well are we doing? Where can New England look for best practices and inspiration? Can New England once again take a leadership role?

**Presenters:** **David Gastwirth**, Policy Fellow, New England Board of Higher Education; **Jason Quiara**, Policy Fellow, New England Board of Higher Education; and **Michael K. Thomas, Sr.** Vice President, New England Board of Higher Education

## 77 High School Counselors and College Admissions Officers Face Off on Important Admissions Issues

This session will be an open forum about issues on which counselors and officers may have different perspectives. Participants will discuss matters such as grade inflation, the issue of "deadlines," illegal immigrant issues, information on transcripts, ways to communicate concerns about individual students without violating their confidentiality, and other issues as the session develops.

**Moderator:** **William A. Merrill**, Director of Guidance, Community Christian High School (MA)

**Presenters:** **Kerri Mead**, Co-Director of Admissions, University of Massachusetts Lowell; and **Leanne Squeglia**, Counselor, Lowell High School (MA)

## 78 College Writing: From Thesis Sentence to Honors Thesis

This highly interactive panel will discuss the expectations of college writing from different perspectives. By examining writing assignments from three different college courses, participants will be invited to determine what the assignments require as well as what students need to know and what steps they need to take in order to fulfill those assignments. The panelists will then invite participants to share their experiences with high school writers to consider the relationship between high school and college writing.

**Moderator:** Gail Berson, Dean of Admission and Financial Aid, Wheaton College

**Presenters:** Tim Barker, Professor of Astronomy, Wheaton College; Constance Campana, Writing Associate, Department of English, Wheaton College; Anne Geller, Director of the Writing Center and Writing Program, Clark University; and Lisa Lebduska, Director of College Writing, Wheaton College

3:45–5:15 p.m.

## 79 What Colleges Really Need to Evaluate Applicants

What is enough and what constitutes “overkill”? What information enhances an application and what detracts from one? Admissions officers will help participants focus on what is most important during the college admissions process.

**Moderator:** Linda Matzen, Guidance Counselor, Edward Little High School (ME)

**Presenters:** Jared Cash, Assistant Dean of Admissions, Bates College; Dee Gardner, Director of Undergraduate Admissions, University of Southern Maine; David Hautanen, Director, Undergraduate Admissions and Recruitment, Northeastern University; Vincent Kloskowski, Dean of Admission, St. Joseph’s College; and Paul Sunde, Senior Associate Director of Admissions, Dartmouth College

## 80 Satisfactory Academic Progress (SAP)—Requirements and Tools for Success!

The Academic, Student Services, and Enrollment departments in the School of Human Services at Springfield College worked with the Financial Aid Office to develop procedures that meet federal SAP requirements but also serve to identify our “at risk” students. Using financial aid eligibility as a tool, they require students to receive academic counseling and develop an academic plan that will move them back on track toward academic success. There are also processes in place to monitor attendance that assist with R2T4 refund calculations as well as with counseling for academic success. The presenters will share their experience of working together to develop a policy that is compliant with federal rules and also will help to improve student academic counseling and advisement.

**Moderator:** Jan Combs, Education Loan Program, The College Board

**Presenters:** Allene Begley Curto, Associate Director of Financial Aid for the School of Human Services, Springfield College; Camille Elliott, Associate Director of Student Services for the School of Human Services, Springfield College; Joanna Lenfest, Associate Director for Admissions for the School of Human Services, Springfield College; and Irene Rios, Registrar, Springfield College

## 81 Update on New SAT® Results

In this session, you will learn about how SAT scores on the new test compared to those on past tests. Of particular interest will be the results of investigations into a number of areas such as fatigue, test-taking patterns, and differences in subgroup performance. Also included will be information about scores on the new writing section, the reliability of the test, and the interests in the results of the new SAT as expressed by students, counselors, and admissions officers.

**Presenters:** Krista Mattern, Assistant Research Scientist, Research and Analysis, The College Board; and Glenn Milewski, Associate Research Scientist, Research and Analysis, The College Board

## 82 Choosing to Be Educators: What Do We Need to Know in Order to Make Good Decisions for Kids?

Many of our current admissions recruitment and selection practices are either historically derived or based on advice from vendors or third-parties. In order to assume our role as educators and to take college admissions back from business interests, what do admissions officers need to know about teenagers and their lives in order to make wise professional choices?

**Presenter:** Marilee Jones, Dean of Admissions, Massachusetts Institute of Technology

5:30–6:30 p.m.

## Hospitality and Book Signing by Marilee Jones and Dr. Kenneth Ginsburg

Meet Marilee Jones and Kenneth R. Ginsburg, authors of *Less Stress, More Success: A New Approach to Guiding Your Teen Through College Admissions and Beyond*. Marilee Jones, dean of admissions at Massachusetts Institute of Technology, has worked in admissions for 25 years. She is a national spokesperson on the changes in the current college admissions climate and a frequent speaker on the pressures facing today’s teens. Kenneth R. Ginsburg, MD, MS Ed, FAAP, is an associate professor of pediatrics at the University of Pennsylvania School of Medicine and practices adolescent medicine at The Children’s Hospital of Philadelphia. He is also the author of *A Parent’s Guide to Building Resilience in Children and Teens: Giving Your Child Roots and Wings* and *But, I’m Almost 13: An Action Plan for Raising a Responsible Adolescent*.

7:30–11:00 a.m.

## Registration

7:15 a.m.

## Breakfast

18

8:00–9:00 a.m.

### 91 Annual Meeting of the New England Members of the College Board

- Reports from the Chairs of the New England Regional Assembly, the Academic Division, and the Financial Aid Division
- Recognition of Members of the Regional Council, the Academic Division Advisory Committee, the Financial Aid Division Advisory Committee, and National Council and Committee Members Completing Terms of Office
- Results of Regional Assembly Elections
- New England Regional Assembly Recognition Award
- Report from Regional Elected College Board Trustees: Peggy Cain, School Counselor, Andover High School (MA); and Donald Honeman, Dean of Admissions and Enrollment Planning, University of Vermont



- Dr. Carlene Riccelli Assembly Leadership Award
- New Business
- 2005 Greenhouse Recipient: The University of Vermont's Abenaki Outreach Program

**Chair:** Helen Niedermeier, Director of Student Services, Champlain Valley Union High School (VT), and Chair, New England Regional Assembly

**Parliamentarian:** Joe Paul Case, Director of Financial Aid, Amherst College

9:15–10:45 a.m.

### 92 Athletics and the Student Experience

When a student's college process involves trying to play athletics in college, it can make an already complex process even more challenging for the student and the counselor alike. What role do coaches play in the admissions process? How should students communicate their interests to coaches and/or admissions offices? We will hear from college counselors, admissions officers, and the scholar-athletes themselves. This session will encourage audience participation.

**Moderator:** Amy Baumgartel Singer, Director of College Counseling, The Wheeler School (RI)

**Presenters:** Christopher O'Brien, Associate Director of Admissions, Boston College; and James White, Director of College Counseling, Belmont Hill School (MA)

### 93 Recruiting Leaders: Defining and Assessing Your Career and Professional Development

In today's world of changing demographics, greater emphasis on enrolling the "desired" class, rankings, and net revenue, the roles of director of admissions and vice president of enrollment management are becoming increasingly complex. Those considering a move up the career ladder will learn about the realities of these positions and suggested ways to prepare for these responsibilities. Senior managers will learn tips for developing future leaders.

**Moderator:** Nancy Davis Griffin, Director of Admission, Saint Anselm College

**Presenters:** Laura McPhie Oliveira, Vice President for Enrollment, Salve Regina University; and Gil Villanueva, Dean of Admission, Brandeis University

### 94 Financial Aid CSI

Financial aid administrators spend countless hours comparing complicated tax return data with estimated income data submitted each spring by families on the PROFILE and FAFSA. Verifying a family's asset information—home value, business value, savings and investment value, and real estate property value—presents a more difficult verification challenge. Many practitioners apply unique methods to evaluate and substantiate a family's net worth for need-analysis purposes. Some are dismayed by the extent to which significant asset value is being depressed or simply omitted from official financial aid applications. Panelists will reveal their investigative techniques and document findings, and will contemplate the motivations of a growing number of filers stricken with a nasty case of the "Asset Flew."

**Presenters:** **Deborrah Glenn-Long**, School Consultant, Connecticut Student Loan Foundation, **Gail Holt**, Senior Associate Director, Student Financial Services, Mount Holyoke College; and **Gary Weaver**, Associate Director of Student Aid, Bowdoin College

## 95 Measuring Success in Education

*U.S. News & World Report* uses an elaborate system to rank colleges and universities. *Newsweek* uses AP numbers to bring us the “Top 100 High Schools” in the country. No Child Left Behind mandates the use of standardized tests to measure school performance, and parents often judge high schools by the lists of colleges their graduates attend. While most of us would probably agree that each of these methods is at best seriously flawed and at worst potentially harmful, that leaves us with the question: How do we set about measuring the success of both students and the institutions that serve them? Is it possible to quantify educational achievement, and are there dangers inherent in attempting to do so?

**Moderator:** **Arthur B. W. Custer**, Dean of Faculty, Avon Old Farms School (CT)

**Presenters:** **Jody Goeler**, Assistant Superintendent, Avon Public Schools (CT); and **Colleen Quint**, Executive Director, George Mitchell Institute

## 96 Why We Don't Counsel Students to Go to Community Colleges and Why We Should

There is a widespread perception that high school guidance counselors steer their students to four-year colleges and not to community colleges, even though community colleges now educate roughly 45 percent of all students attending college. In this session, participants will examine whether that perception is accurate and, if so, what factors may be involved. For example, are guidance counselors and high schools evaluated in part by where their students first attend college? The session will also consider why community colleges should be the appropriate first choice for many students, and what community colleges and high schools need to do to ensure that their students have the right expectations and preparation for success at the community college level.

## 97 College Access Now: Practical Wisdom from School Leaders

College Access Now, an AP/IP grant, was awarded to the New England states in 2005 to increase the participation and performance of students in courses for the Pre-AP years and AP courses. Middle school demonstration sites from each state are participating and have been provided with research-based interventions designed to increase the likelihood that students from low-income homes will succeed at high levels: Vertical Teaming, SpringBoard®, and Advancement Via Individual Determination (AVID). In this presentation, participants will hear from school leaders who will share the interventions that are being implemented in their respective schools and practical advice about how to increase access to AP programs for *all* students.

**Presenters:** **Judy Lundsten**, Executive Director of Educational Programs and Services, Cranston Public Schools (RI); **Laureen Mody**, Assistant Principal, Cloonan Middle School (CT); **Gail Rosengard**, Assistant Superintendent for Curriculum and Instruction, Lawrence Public Schools (MA); and **Donna Wolfrom**, Assistant Superintendent, Maine School Administrative District #55

## 98 Making Sense of Competing Financial Aid Packages

The cost of college attendance has increasingly become a greater factor in the student's and the family's college selection process. In their efforts to yield the “best” students as well as fill their classrooms, colleges are offering a broader range of financial aid resources for families to fill the need gap; however, finding the magical point between a family's ability to pay and their willingness to pay in light of the seemingly confusing array of options has made these decisions more complicated and less predictable. For many, the cost has overshadowed the need to consider the value of the educational experience and the strength of the personal-institutional fit. This session will address how families attempt to understand the competing financial aid packages they are offered and how college counselors and financial aid professionals educate their families as they attempt to grasp the financial aid process for the first time.

**Moderator:** **Matthew DeGreeff**, Director of College Counseling, Middlesex School (MA)

**Presenters:** **Patricia Reilly**, Director of Financial Aid, Tufts University; and **Helen Burke Montague**, Director of College Counseling, Dana Hall School (MA)

## 99 Nontraditional Families in the World of Financial Aid

Family structure today is more fluid and nontraditional than a generation ago. High school counselors and college financial aid staff are faced with defining today's complicated family structures. Who should contribute? Who is contributing? To whom do we communicate? We invite you to come to this session ready to share your thorniest story, how you handled the situation, or wish that you had handled it. The session will be interactive and participants will focus on the issues we face and the approaches used.

**Moderator:** Elizabeth Keuffel, Director of Financial Aid, Saint Anselm College

**Presenter:** Zanna Campbell, Counselor, Center for College Planning, The NHHEAF Network Organizations

## 100 Focus on the Future: Strategies, Actions, and Alliances

The third conference on Race Relations on New England Campuses and a related Student Diversity Career Fair were held on November 16–17, 2006. Founded and hosted by Northeastern University, the program was cosponsored by the University of Massachusetts and the College Board, along with a number of New England colleges and universities. Participants will learn about the outcomes and recommendations of the conference, as well as future plans for a framework for continued dialogue on this important topic.

## 101 AP Course Audit

In January 2007, the Advanced Placement Program launched the AP Course Audit. For the 2007–08 academic year, all schools wishing to use the “AP” designation in course titles and on student transcripts will need to complete the AP Course Audit. This session will provide an overview of the requirements of the AP Course Audit and outline the simple steps teachers and school principals will take to receive authorization for the AP courses they've developed. Attendees will receive a copy of the *AP Course Audit Manual*.

**Presenter:** Trevor Packer, Executive Director, Advanced Placement Program, The College Board

## 102 A Tale of Two States: What Vermont and New Hampshire High School Graduates Say About Their Expectations and Plans

The states of Vermont and New Hampshire conduct a “Senior Survey,” extensive surveys of high school graduates that share a core set of common questions. This panel begins with an overview of each state's project. Panelists will then present findings from their state's survey of high school graduates on similarities and differences in self-reported high school experiences, including when students report making decisions about what to do after leaving high school and what those postsecondary plans are. Panelists will also discuss how they've

expanded on the original senior survey, for example, offering an online version, conducting a six-year, doing a follow-up survey, etc.

**Moderator:** Wanda Arce, Director of Research, Vermont Student Assistance Corporation

**Presenters:** Sarah M. Lowe, Research Analyst, The NHHEAF Network Organizations; Andrew Smith, Associate Research Professor and Director, UNH Survey Center, The Carsey Institute; Gabrielle Sealy, Research Analyst, Vermont Student Assistance Corporation; and Robert M. Walsh, Research Analyst, Vermont Student Assistance Corporation

## 103 Supporting AP Science Teaching and Learning in Urban Schools

The Boston Science Partnership (BSP) is a National Science Foundation–funded math–science partnership whose central goal is to raise student achievement in science in the Boston Public Schools. One strategy the BSP is using to reach this goal focuses on improving and expanding AP science offerings in Boston's high schools. We are supporting current AP science courses and new AP science course development and implementation through a variety of programs for both students and teachers. These sessions are the first-ever AP professional development offerings that explicitly focus on the unique needs of urban teachers and students doing AP science. The BSP also offers university-based laboratory programs and a full-length practice AP Exam for Boston AP science students.

**Presenters:** Michael Sullivan, Director of Science, John D. O'Bryant School of Science and Mathematics (MA); and Kristen Cacciatore, Research Assistant, Boston Science Partnership

## 104 College Admissions in the Twenty-First Century

How U.S. students move from school to college is a complex process, with few rules and many regional variations. In large part the process has worked because students, counselors, and admissions officers have followed informal guidelines that have remained relatively stable. However, there are signs that patterns of behavior are changing and that the transition from high school to further education has become less orderly. This open forum will provide opportunities to discuss the factors that might be at play—the Internet, changing demographics, effects of rankings, financial aid practices, and “marketization” (by both colleges and students)—and to explore possible solutions.

10:45–11:00 a.m.

## Break

11:00 a.m.–12:30 p.m.

### 110 Strategies for Counseling First-Generation Students

No matter the culture of your school, an individual counselor can make a difference in putting first-generation, college-going students on the path to higher education. Panelists will provide strategies and approaches for working with first-generation students that can be put to work the day you return to your school. Topics include in-school activities, language to use and to avoid, putting the cost of college in context, and more. Tips for working with families and guardians will be covered as well.

**Moderator:** **Renée Gernand**, Senior Director, Guidance Services, The College Board

**Presenters:** **Linda Sturm**, Director of Guidance, South Portland High School (ME); and **James White**, Director of College Counseling, Belmont Hill School (MA)

### 111 Technology Trends in Admissions, from Operations to Marketing: Riding the Wave

Technology influences everything we do, from strategic research to application processing and relationship building with prospective students and families. Panelists will discuss the role of various technology trends in how the work of admissions gets done. Some areas of discussion may include: IM, blogs, podcasts, effective e-mails, virtual open houses, and development of virtual communities among prospects and applicants, as well as operational aspects and challenges of new technologies.

**Moderator:** **Jacqueline M. Murphy**, Director of Admission, Saint Michael's College

**Presenters:** **Sarah Parrott**, Senior Consultant, Maguire Associates; and **Ben Jones**, Communications Manager, Office of Admissions, Massachusetts Institute of Technology

### 112 Cost, Value, and Fit in College Choice Today

The cost of college attendance has increasingly become a greater factor in the student's and the family's college selection. For many, the cost has overshadowed the need to consider the value of the educational experience and the strength of the personal-institutional fit. This session will address the impact of the public's perception of higher education as a commodity and how colleges and universities meet this challenge.

**Moderator:** **Penny Howrigan**, Associate Dean of Enrollment Services, Financial Aid, Johnson State College

**Presenters:** **Neal Fogg**, Director of Strategic Enrollment Research, Northeastern University; **M. Seamus Harreys**, Dean of Student Financial Services, Northeastern University; and **Susan Wertheimer**, Interim Dean of Admissions, University of Vermont

### 113 Changing Minds—Opening Doors

Three years ago the Worcester Public Schools embarked on a determined mission to emphasize the importance of rigorous education for all students, utilizing data to build on existing strengths, prioritize potential challenges, and develop AP action plans that detail goals and activities. This session will guide participants through our sequential plan that has netted graduated achievement despite the reality of declining resources. Aspects of our identified objectives include creating a culture of trust that includes challenging administrators to make changes, increasing AP enrollment of traditionally underrepresented students, developing a well-prepared AP faculty, initiating community networking, and increasing the number of AP Exam takers. In addition, we will highlight our newest secondary initiative designed to support increased student achievement across all content areas. Analysis, planning, determination and, most essentially, persistence have altered preconceived notions and unlocked doors to our inner-city students and their parents.

**Moderator:** **Paulo S. Zina**, Educational Manager, K-12 Services, The College Board

**Presenters:** **Frances E. Arena**, Manager, NCLB/Curriculum and Professional Development, Worcester Public Schools (MA); **Janet D. Mathieu**, Community Outreach Specialist, Worcester Public Schools; and **Paul D. Morano**, Foreign Languages Liaison, Worcester Public Schools

### 114 Strategic Enrollment Management—New Markets in Old Places

Community colleges may have been late to join the strategic enrollment management trend, but things have changed and now they are the first to address the needs of certain populations. Open admissions colleges are uniquely positioned to corner every market for student enrollment. Through careful analysis and planning, colleges can begin to predict and plan for targeted enrollments. One population that is often overlooked is students enrolled in secondary schools. This population and their parents have needs that go beyond the schoolroom borders, and community colleges are best suited to meet their needs. This session will describe the strategic enrollment management planning process of one school, including the development of specific goals and activities focused on forming partnership programs with secondary schools. Successes and pitfalls in the planning process will be described to give participants a model that can be replicated at their home institutions.

**Presenters:** **Ann McDonald**, Vice President of Student Services and Enrollment Management, Mount Wachusett Community College; and **Patricia Gregson**, Associate Vice President for College Access and Transition, Mount Wachusett Community College

## 115 Dumb Rules for SMART Grants or Brilliant Public Policy?

The Deficit Reduction Act of 2005 created the most significant grant program to come out of the federal government in years—the Academic Competitiveness Grant. Consisting of both Academic Competitiveness Grants and National SMART Grants, the government expects to provide more than \$1 billion in annual awards by the year 2010. This session will provide participants with an overview of the new grant program and the complex set of rules governing it. Will high schools fine-tune their curricula and counseling approaches so that more students qualify for these grants? Will admissions offices have a new tool for reaching out to students who are both smart and poor? What challenges have financial aid offices faced as they have begun awarding these grants? How can secondary schools and colleges work together to get additional funding in the hands of needy students while meeting, and perhaps even exceeding, institutional and national educational goals?

**Moderator:** **Deborah Glenn-Long**, School Consultant, Connecticut Student Loan Foundation

**Presenters:** **Aida Mirante**, Director of Financial Aid, Salve Regina University; and **Cathy Kedski**, Associate Director of Financial Aid, Bridgewater State College

## 116 It Drives Me Crazy When...

Its back! This session offers the opportunity for high school counselors and admissions officers to exchange opinions, frustrations, and fresh ideas about the nuts and bolts of the college admissions process. Participants will obtain a clear understanding of the reasons behind the many forms, deadlines, and requirements of admissions offices and the manner in which the high school guidance offices respond and operate. The goal of this workshop is to find a mutual understanding and appreciation of the admissions processes from both points of view and to share ideas to make things smoother and more efficient for everyone involved. Through explanation, debate, shared stories, and perhaps a little humor, participants will come away with the knowledge of how the other side works. This session will be interactive between a panel of experienced school counselors and admissions officers and the audience.

**Moderator:** **Susan Tuthill**, Guidance Director, Waterville High School (ME)

**Presenters:** **Amy Cembor**, Associate Director of Admissions, Wheaton College; **Raul A. Fonts**, Senior Associate Dean of Admission, Providence College; **Gary Meunier**, School Counselor, Weston High School (CT); and **Kristin Tichenor**, Associate Vice President for Enrollment Management, Worcester Polytechnic Institute

## 117 The University of Vermont—Abenaki Outreach Program: Preparing American Indian Students for Postsecondary Educational Opportunities

The mission of the University of Vermont's Abenaki Outreach Program is to provide educational opportunities, guidance, and resources to an American Indian/Native American community in the state of Vermont so that their high school graduates may attend postsecondary colleges and universities. This College Board-funded project provided the seed money to extend an already successful program. Participants will learn about the history of the outreach program, the program's outreach to two high schools that serve the largest number of Abenaki students, the collaboration with parents regarding educational information and financial aid resources, and additional outreach projects that expand Abenaki students' knowledge of postsecondary educational opportunities.

**Presenters:** **Peg Boyle Single**, Director, Faculty Mentoring and Henderson Fellowship Programs Research Associate Professor, Department of Education, University of Vermont; and **Kenneth Maskell**, Coordinator for the University of Vermont—Abenaki Outreach Program, University of Vermont

## 118 Who's in Charge, Anyway?

Participants will learn from a panel of high school counselors and college admissions representatives ways to help high schools send healthy (in mind and body) students who are taking courses for the love of learning rather than to build that all-impressive transcript and résumé. How can we together (high schools and colleges) help take some of the stress, anxiety, and pressure out of the student's approach to college? Too many students focus so much on getting into the "right, best, top college" that they miss the point of the match, the fit. High schools try to give a healthy message to parents and students, but sometimes we contribute to the problem. Colleges likewise attempt to consider fit, but the students do not always hear the messages. In this dialogue we will discuss our practices and what could be changed.

**Moderator:** **Jenn Desjarlais**, Dean of Admission, Wellesley College

**Presenters:** **Peter Caruso**, Associate Director, Program Development, Boston College; **Thom Hughart**, Director of Guidance, Wellesley High School (MA); **Jan Parsons**, Director of Guidance, Natick High School (MA); and **Debra Shaver**, Director of Admission, Smith College

### 119 SAT Readiness Program™: Official Resources to Help Get All Students Ready for the SAT

To help prepare all students for the SAT and college success, the College Board provides the SAT Readiness Program™. The program features print and online resources for students and schools, as well as professional development for educators. The program's free and low-cost offerings help broaden student access to SAT preparation and college. Attend this session to learn about the full range of the College Board's official preparation resources, including *The Official SAT Study Guide™*, *The Official SAT Online Course™*, *The Official SAT Teacher's Guide™*, and SAT Professional Development™.

**Moderator:** **Carlene Riccelli**, Vermont Consultant, The College Board

**Presenter:** **Cindy Day**, Associate Director, SAT Readiness Program, The College Board

### 120 SAT, NAEP, and the Survey of Enacted Curriculum (SEC)

Participants will learn about the implications of the Survey of Enacted Curriculum (SEC) analyses of the SAT and NAEP for alignment studies in states. The SEC provides content analyses of teacher surveys, state and national standards, and state and national assessments for use by local education agencies in making research-based decisions on school improvement. Among the issues the analyses of these data might include are the opportunity to learn and the validity of local and state assessments.

**Moderator:** **Janet Sortor**, Vice President and Dean of Academic Affairs, Southern Maine Community College

**Presenters:** **Rolf Blank**, Director of Education Indicators Programs, Council of Chief State School Officers; **Francis Eberle**, Executive Director, Maine Mathematics and Science Alliance; and **John Kennedy**, NAEP State Coordinator, Maine Department of Education

### 121 What the Users Say: SpringBoard® Districts and Schools Talk of Student Success

We learned from presentations at last year's regional forums that the audience likes to hear from administrators and teachers about how SpringBoard is helping them engage more students in rigorous academic learning. This presentation will feature actual SpringBoard users talking about signs of student success. The district administrators will briefly discuss policy and structure needed to make implementation a success. The principal will present testimonials, and the teachers will present examples of actual student work and testimonials.

**Presenters:** **Judith Keeley**, Education Specialist, Mathematics, Rhode Island Department of Elementary and Secondary Education; and **Gail Rosengard**, Assistant Superintendent for Curriculum and Instruction, Lawrence Public Schools (MA)

### 122 Tools of the Trade: Using Search, EPS and Descriptor Plus to Recruit Students

The College Board has made changes to two of its signature programs—Student Search Service® (SSS®) and Enrollment Planning Service (EPS®)—and introduced a new geodemographic data service, Descriptor Plus. Participants will learn about these services and how they relate and interact with each other and what the changes have meant for helping colleges/universities meet their enrollment goals.

**Presenter:** **Reis Hagerman**, Senior Educational Manager, Higher Education Services, The College Board

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Connecticut State University System	Lyme Academy College of Fine Arts	South Kent School
Connecticut Student Loan Foundation	Manchester High School	Southern Connecticut State University
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Cromwell High School	Metropolitan Learning Center Interdistrict Magnet School	Stamford High School
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Darien High School	Miss Porter's School	Suffield Academy
East Hampton High School	Mitchell College	The Ethel Walker School
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East Lyme High School	Nathan Hale-Ray High School	The Hotchkiss School
Eastern Connecticut State University	Naugatuck High School	The Loomis Chaffee School
Ellington High School	Naugatuck Valley Community College	The Morgan School
Fairfield College Preparatory School	New Canaan High School	The Norwich Free Academy
Fairfield Ludlowe High School	New London High School	The Taft School
Fairfield University	Newington High School	The Williams School
Fairfield Warde High School	Newtown High School	Three Rivers Community College
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Gateway Community College	Norwalk High School	Trinity Catholic High School
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Goodwin College	Plainfield High School	Trumbull High School
Granby Memorial High School	Plainville High School	Tunxis Community-Technical College
Greens Farms Academy	Pomfret School	United States Coast Guard Academy
Greenwich Academy	Pomperaug High School	University of Bridgeport
Greenwich High School	Post University	University of Connecticut
Hamden High School	Quinebaug Valley Community College	University of Hartford
Hampden High School	Quinnipiac University	University of New Haven
Holy Cross High School	Ridgefield High School	Wallingford Public School District
Hopkins School	Rockville High School	Wamogo Regional High School
Housatonic Valley Regional High School	Sacred Heart University	Warren Harding High School
Joel Barlow High School	Saint Joseph College	Watkinson School
Jonathan Law High School	Saint Luke's School	Wesleyan University
Joseph A. Foran High School	Saint Thomas More School	West Hartford Public Schools
Kent School	Salisbury School	Westhill High School
King and Low-Heywood Thomas School	Simsbury High School	Westminster School
Kingswood-Oxford School		Weston High School
Kolbe Cathedral High School		Westover School
Litchfield High School		

William H. Hall High School  
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Windsor Locks High School  
Wolcott High School  
Woodstock Academy  
Xavier High School  
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Berwick Academy  
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Cheverus High School  
Colby College  
Dirigo High School  
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Falmouth High School  
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Foxcroft Academy  
Fryeburg Academy  
George Stevens Academy  
Gould Academy  
Greely High School  
Hebron Academy  
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Kennebunk High School  
Kents Hill School  
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Maine Central Institute  
Maine College of Art  
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Massabesic High School  
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Mount Ararat School  
Noble High School  
North Yarmouth Academy  
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Thomas College  
Thornton Academy  
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University of Maine at Farmington  
University of Maine at Fort Kent  
University of Maine at Machias  
University of Maine at Presque Isle  
University of Maine System  
University of New England  
University of Southern Maine  
Waterville High School  
Wells High School  
Yarmouth High School  
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## MASSACHUSETTS

Academy at Charlemont  
American International College  
American Student Assistance  
Amesbury High School  
Amherst College  
Amherst Regional High School  
Andover High School  
Anna Maria College  
Arlington Catholic High School

Arlington High School  
Association of Independent Colleges and Universities in Massachusetts  
Assumption College  
Babson College  
Bancroft School  
Barnstable High School  
Beaver Country Day School  
Becker College  
Bedford High School  
Bellingham High School  
Belmont Hill School  
Bentley College  
Berklee College of Music  
Berkshire Community College  
Berkshire School  
Billerica Memorial High School  
Bishop Feehan High School  
Boston College  
Boston College High School  
Boston Conservatory  
Boston Day and Evening Academy  
Boston Latin School  
Boston Public Schools  
Boston University  
Braintree High School  
Brandeis University  
Bridgewater State College  
Bridgewater-Raynham Regional High School  
Brimmer and May School  
Bristol Community College  
Brockton High School  
Brookline High School  
Brooks School  
Buckingham Browne and Nichols School  
Bunker Hill Community College  
Canton High School

Cape Cod Community College  
Cardinal Spellman High School  
Cathedral High School, Springfield  
Catholic Memorial High School  
Central Catholic High School  
Chapel Hill-Chauncy Hall School  
Chelmsford High School  
Chelsea High School  
Clark University  
Cohasset High School  
College of the Holy Cross  
Colleges of Worcester Consortium  
Concord Academy  
Coyle and Cassidy High School  
Curry College  
Cushing Academy  
Dana Hall School  
Danvers High School  
Dean College  
Dedham High School  
Deerfield Academy  
Dennis-Yarmouth Regional High School  
Dighton-Rehoboth Regional High School  
Dracut Senior High School  
East Bridgewater High School  
Eastern Nazarene College  
Elms College  
Emerson College  
Emmanuel College  
Endicott College  
Everett High School  
Falmouth High School  
Fitchburg State College  
Foxborough High School  
Foxborough Regional Charter School  
Framingham State College  
Franklin High School  
Frontier Regional School  
Gordon College  
Governor Dummer Academy  
Grafton Memorial Senior High School  
Groton School  
Hamilton-Wenham Regional High School  
Hampshire College  
Hanover High School  
Harvard University  
Hebrew College  
Hellenic College-Holy Cross Greek Orthodox School of Theology  
Hingham High School  
Holliston High School  
Holy Name Central Catholic Junior/Senior High School  
Holyoke Community College  
Holyoke High School  
Hoosac Valley High School  
Hopkinton High School  
Hull High School  
Joseph P. Keefe Technical High School  
Lasell College  
Lawrence Academy  
Lesley University  
Lexington Christian Academy  
Lexington High School  
Longmeadow High School  
Ludlow High School  
Maimonides School  
Marian Court College  
Marian High School  
Marshfield High School  
Masconomet Regional High School  
Massachusetts Bay Community College  
Massachusetts Board of Higher Education  
Massachusetts College of Art  
Massachusetts College of Liberal Arts  
Massachusetts College of Pharmacy & Health Sciences  
Massachusetts Department of Education  
Massachusetts Educational Financing Authority  
Massachusetts Institute of Technology  
Massachusetts Maritime Academy  
Massasoit Community College  
Merrimack College  
Methuen High School  
Middlesex Community College  
Middlesex School  
Milford High School  
Millis High School  
Milton Academy  
Milton High School  
Minnechaug Regional High School  
Miss Hall's School  
Montserrat College of Art  
Mount Alvernia High School  
Mount Greylock Regional High School  
Mount Holyoke College  
Mount Ida College  
Mount Wachusett Community College  
Natick High School  
Needham High School  
Nellie Mae Education Foundation  
New Bedford High School  
New England Association of Schools and Colleges, Inc.  
New England Board of Higher Education  
New England Conservatory of Music  
New England Educational Opportunity Association (NEOA)  
Newbury College  
Newburyport High School  
Newman Preparatory School  
Newton Country Day School of the Sacred Heart

Newton North High School  
 Newton South High School  
 Nichols College  
 Nipmuc Regional High School  
 Noble and Greenough School  
 North Andover High School  
 North Reading High School  
 North Shore Community College  
 Northampton High School  
 Northbridge High School  
 Northeast Educational Services, Inc.  
 Northeastern University  
 Northern Essex Community College  
 Northfield Mount Hermon School  
 Norwell High School  
 Norwood Senior High School  
 Notre Dame Academy  
 Oliver Ames High School  
 Phillips Academy  
 Pine Manor College  
 Pioneer Valley Performing Arts Charter  
 Public School  
 Plymouth North High School  
 Plymouth South High School  
 Pope John XXIII High School  
 Quincy College  
 Quincy High School  
 Quinsigamond Community College  
 Regis College  
 Revere High School  
 Roxbury Community College  
 Sabis International Charter School  
 Sacred Heart High School  
 Saint John's High School  
 Saint Sebastian's School  
 Salem State College  
 Sandwich High School  
 Scituate High School

Sharon High School  
 Shrewsbury High School  
 Silver Lake Regional High School  
 Simmons College  
 Simon's Rock College of Bard  
 Smith College  
 Somerset High School  
 Somerville High School  
 South Hadley High School  
 Southbridge High School  
 Springfield Central High School  
 Springfield College  
 Springfield Public Schools  
 Springfield Technical Community College  
 St. John's Preparatory School  
 St. Mark's School of Southborough, Inc.  
 Stoneham High School  
 Stonehill College  
 Stoneleigh-Burnham School  
 Stoughton High School  
 Suffolk University  
 Tantasqua Regional Senior High School  
 Thayer Academy  
 The Bromfield School  
 The Cambridge Rindge and Latin School  
 The Cambridge School of Weston  
 The Education Resources Institute (TERI)  
 The MacDuffie School  
 The Pingree School  
 The Rivers School  
 The Roxbury Latin School  
 The Tabor Academy  
 The Williston Northampton School  
 The Winsor School  
 The Woodward School  
 Tufts University  
 University of Massachusetts at Amherst

University of Massachusetts at Boston  
 University of Massachusetts at Dartmouth  
 University of Massachusetts at Lowell  
 Ursuline Academy  
 Wachusett Regional High School  
 Wakefield Memorial High School  
 Walnut Hill School  
 Waltham High School  
 Wayland High School  
 Wellesley College  
 Wellesley High School  
 Wentworth Institute of Technology  
 West Boylston Middle/High School  
 Westborough High School  
 Western New England College  
 Westfield State College  
 Westford Academy  
 Weston High School  
 Westwood High School  
 Weymouth High School  
 Wheaton College  
 Wheelock College  
 Wilbraham & Monson Academy  
 William J. Dean Technical High School  
 Williams College  
 Winchester High School  
 Worcester Academy  
 Worcester Polytechnic Institute  
 Worcester School System  
 Worcester State College  
 Xaverian Brothers High School

**NEW HAMPSHIRE**

Bishop Guertin High School  
 Chester College of New England  
 Colby-Sawyer College  
 Conant High School

Contoocook Valley Regional High School  
Daniel Webster College  
Dartmouth College  
Exeter High School  
Franklin Pierce College  
Holderness School  
Hopkinton High School  
Inter-Lakes Junior-Senior High School  
Keene State College  
Kennett High School  
Kimball Union Academy  
Lebanon High School  
Londonderry High School  
Mascenic Regional High School  
New Hampshire College & University Council  
New Hampshire Community Technical College–Manchester/Stratham  
New Hampshire Community Technical College–Nashua/Claremont  
New Hampshire Postsecondary Education Commission  
New Hampshire State Department of Education  
New Hampton School  
NHHEAF Network Organization  
Pelham High School  
Phillips Exeter Academy  
Pinkerton Academy  
Plymouth Regional High School  
Plymouth State University  
Proctor Academy  
Raymond High School  
Rivier College  
Saint Anselm College  
Salem High School  
Souhegan High School  
Southern New Hampshire University  
Spaulding High School

St. Paul's School  
The Derryfield School  
Tilton School  
Timberlane Regional High School  
University of New Hampshire  
University of New Hampshire–Manchester  
University System of New Hampshire  
White Mountains Regional High School  
Winnacunnet High School

## RHODE ISLAND

Barrington High School  
Bishop Hendricken High School  
Brown University  
Bryant University  
Burrillville High School  
Classical High School  
Community College of Rhode Island  
Coventry High School  
Cranston Public Schools  
Cumberland High School  
East Providence Senior High School  
Johnson & Wales University  
La Salle Academy  
Lincoln Junior-Senior High School  
Lincoln School  
Middletown High School  
Moses Brown School  
Mount Saint Charles Academy  
Mt. Hope High School  
Narragansett High School  
North Kingstown Senior High School  
Pilgrim High School  
Portsmouth Abbey School  
Portsmouth High School  
Providence College  
Providence Country Day School

Providence School Department  
Rhode Island Board of Governors for Higher Education  
Rhode Island Children's Crusade  
Rhode Island College  
Rhode Island Department of Elementary and Secondary Education  
Rhode Island Higher Education Assistance Authority  
Rhode Island School of Design  
Rocky Hill School  
Roger Williams University  
Rogers High School  
Saint Raphael Academy  
Salve Regina University  
South Kingstown High School  
St. Andrew's School  
St. George's School  
St. Mary Academy–Bay View  
The Wheeler School  
Times 2 Academy  
Tiverton High School  
Toll Gate High School  
University of Rhode Island  
Warwick Public Schools  
William E. Tolman Senior High School  
Woonsocket Senior High School

## VERMONT

Bellows Free Academy  
Bennington College  
Burr and Burton Academy  
Castleton State College  
Champlain College  
Champlain Valley Union High School  
College of St. Joseph  
Community College of Vermont  
Essex High School  
Green Mountain College  
Johnson State College  
Lake Region Union High School  
Long Trail School  
Lyndon State College  
Marlboro College  
Middlebury College  
Mill River Union High School  
Mt. Anthony Union High School  
Norwich University  
Rutland High School  
Saint Michael's College  
St. Johnsbury Academy  
Sterling College  
The Putney School, Inc.  
The University of Vermont  
Vermont Academy  
Vermont Student Assistance Corporation,  
Office of the President  
Vermont Technical College

## For a Membership Application, Contact:

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Mark your calendar now!

### AP Annual Conference 2007

July 11-15  
The Venetian  
Las Vegas, Nevada

### Forum 2007

October 24-27  
Hilton New York  
New York, New York

### New England Regional Forum 2008

February 3-5  
Sheraton Boston Hotel  
Boston, Massachusetts

### New England Regional Forum 2009

February 1-3  
Sheraton Boston Hotel  
Boston, Massachusetts

### Celebrating the Two-Year College Experience: Best Practices, Innovations, and Teaching Excellence

October 19, 2007  
Crowne Plaza Worcester Hotel  
Worcester, Massachusetts

### New England Regional Office

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