
Latinos in America: Challenges and Opportunities

College Board Forum

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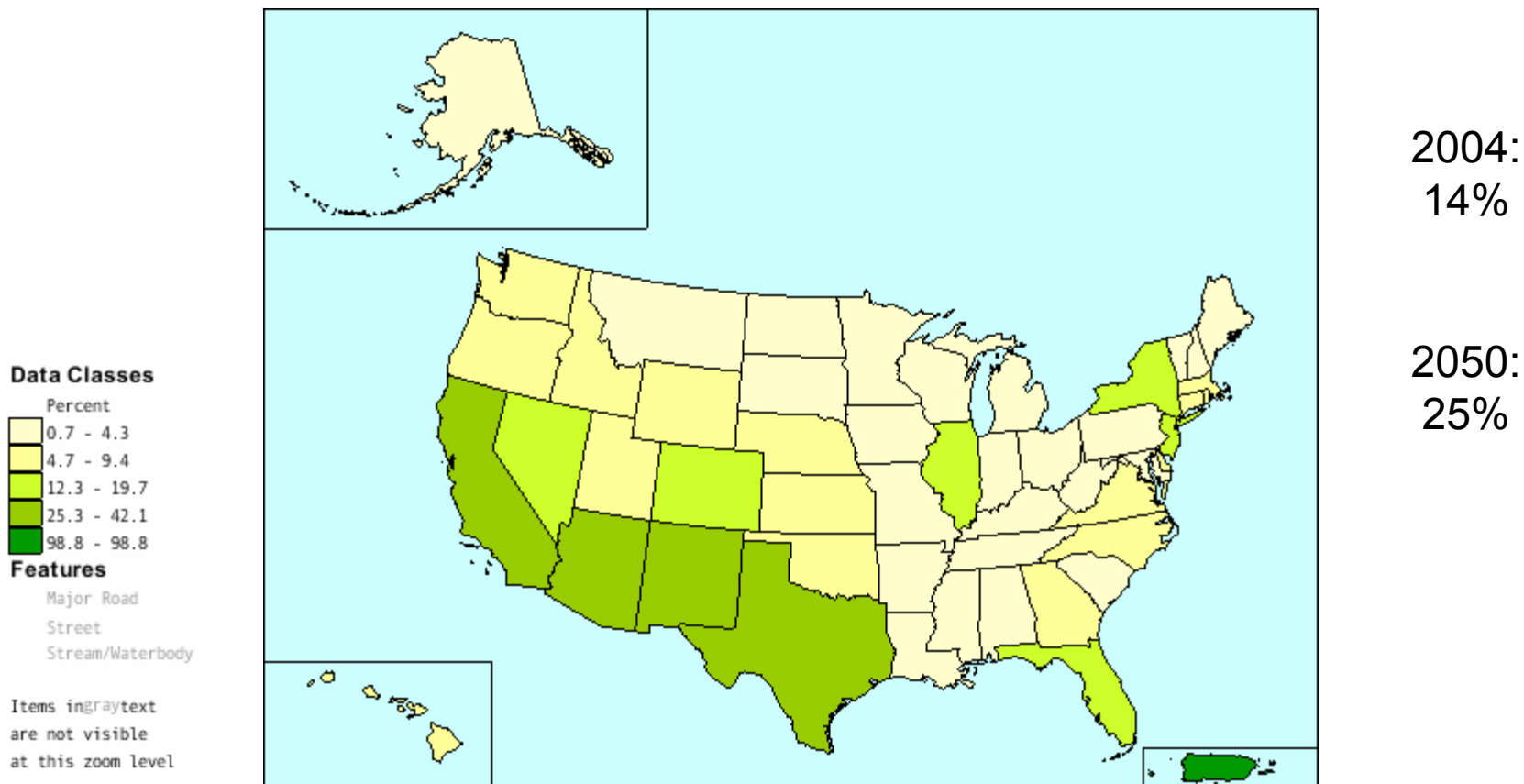
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Why look at Latinos?

...our future workforce and human capital

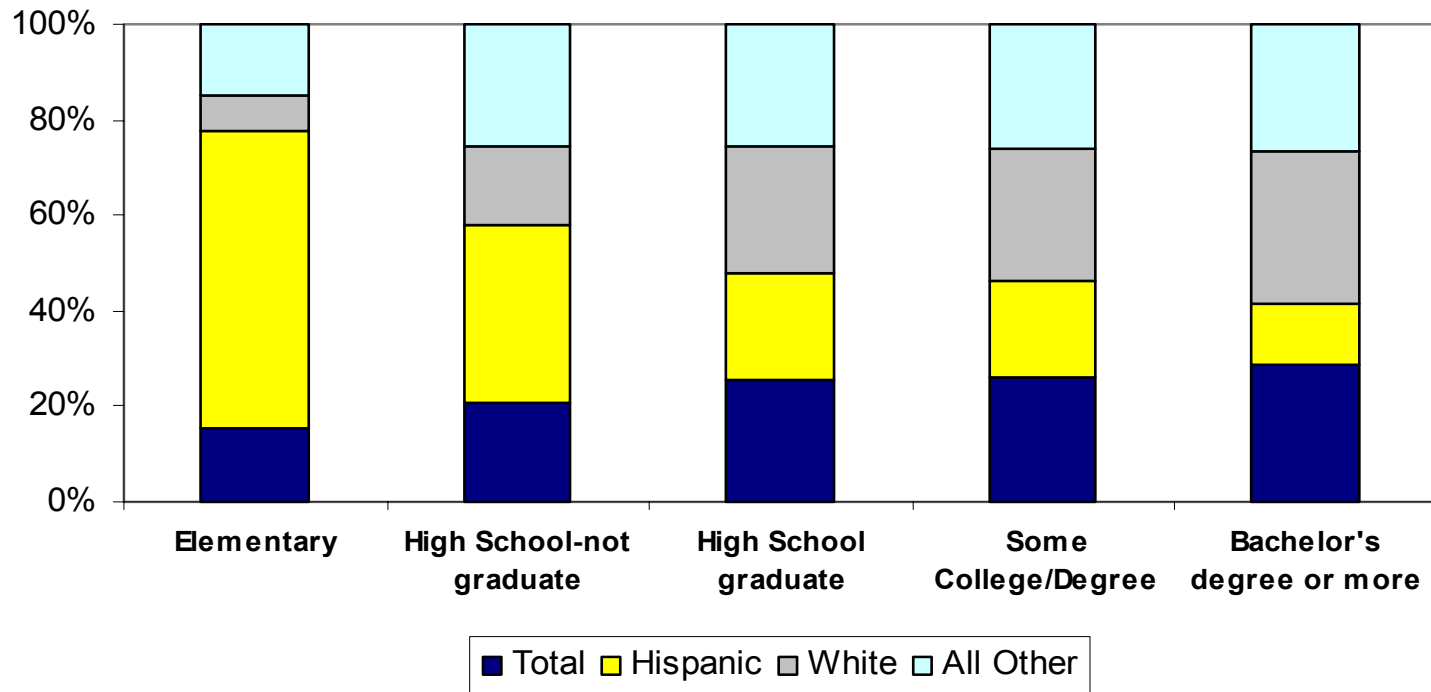
- 2nd largest racial/ethnic group... and growing
- Youngest racial/ethnic group
- Lowest levels of educational achievement

Latinos in the United States



Source: U.S. Census Bureau, American Community Survey, 2004

Educational attainment is lower for Hispanics



SOURCE: U.S. Census Bureau, Current Population Survey, Annual Social and Economic Supplement, 2004, Ethnicity and Ancestry Statistics Branch Population Division. Table 6.1.

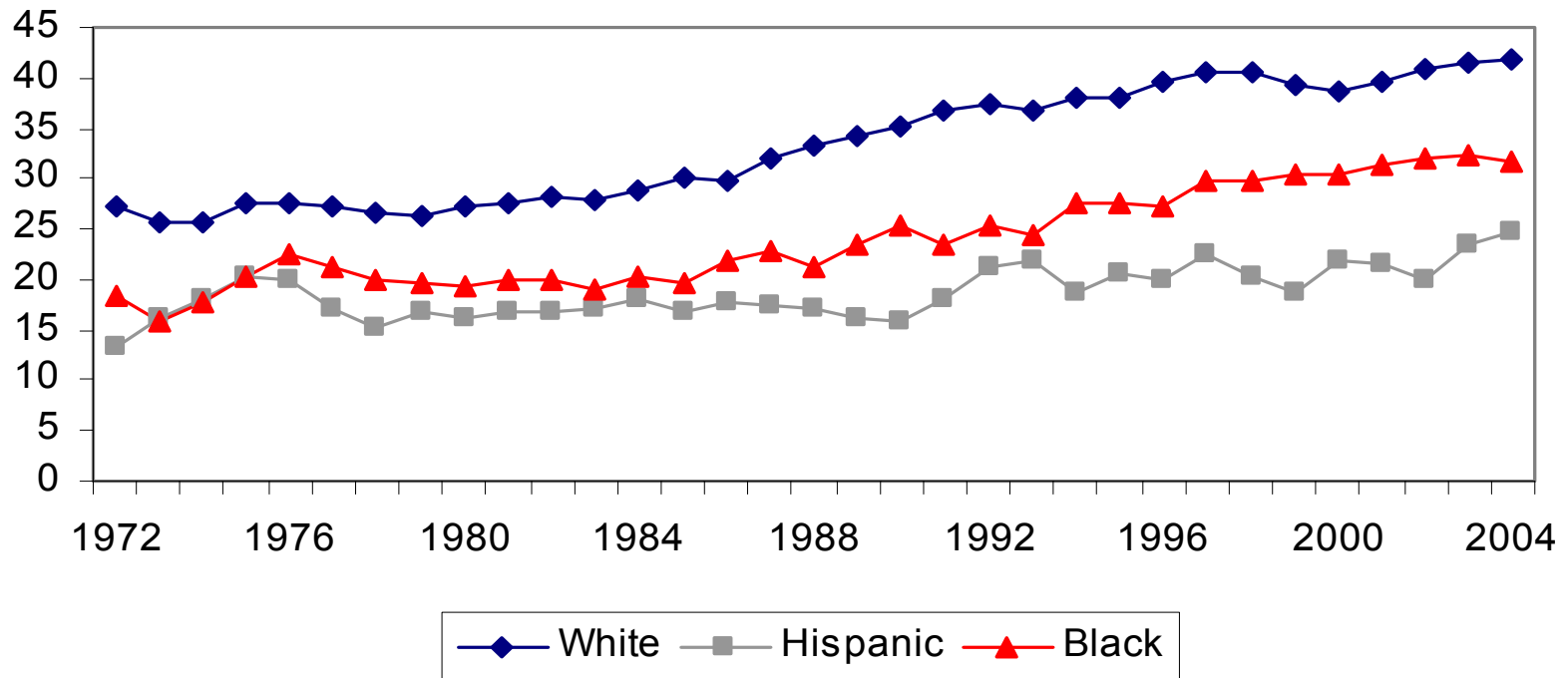
Latinos under 25 have lower achievement than Latinas (2003-04)

	High School Graduate	College enrollment	Bachelor's degrees awarded
Males	51	43	39
Females	49	57	61

Source: U.S. Census Bureau, Current Population Survey, October 2004. Table 1.

Access

College enrollment rates: Latinos have lowest and wide gap remains



Source: U.S. Department of Education, Digest of Education Statistics, 2005, Table 184

Student Profile - Background

	<u>Latino</u>	<u>All</u>
First generation college-goer	49%	35%
Live with parents	33%	24%
U.S. citizens	85%	93%

Source: National Center for Education Statistics (NCES), National Postsecondary Aid Study (NPSAS):
2003-04 Undergraduate Students

Student Profile - Enrollment

	<u>Latino</u>	<u>All</u>
Enrolled part-time	51%	45%
Enrolled at public 2-year	46%	40%
Enrolled at public 4-year	21%	30%
Tuition & fees \leq \$1,000	41%	30%

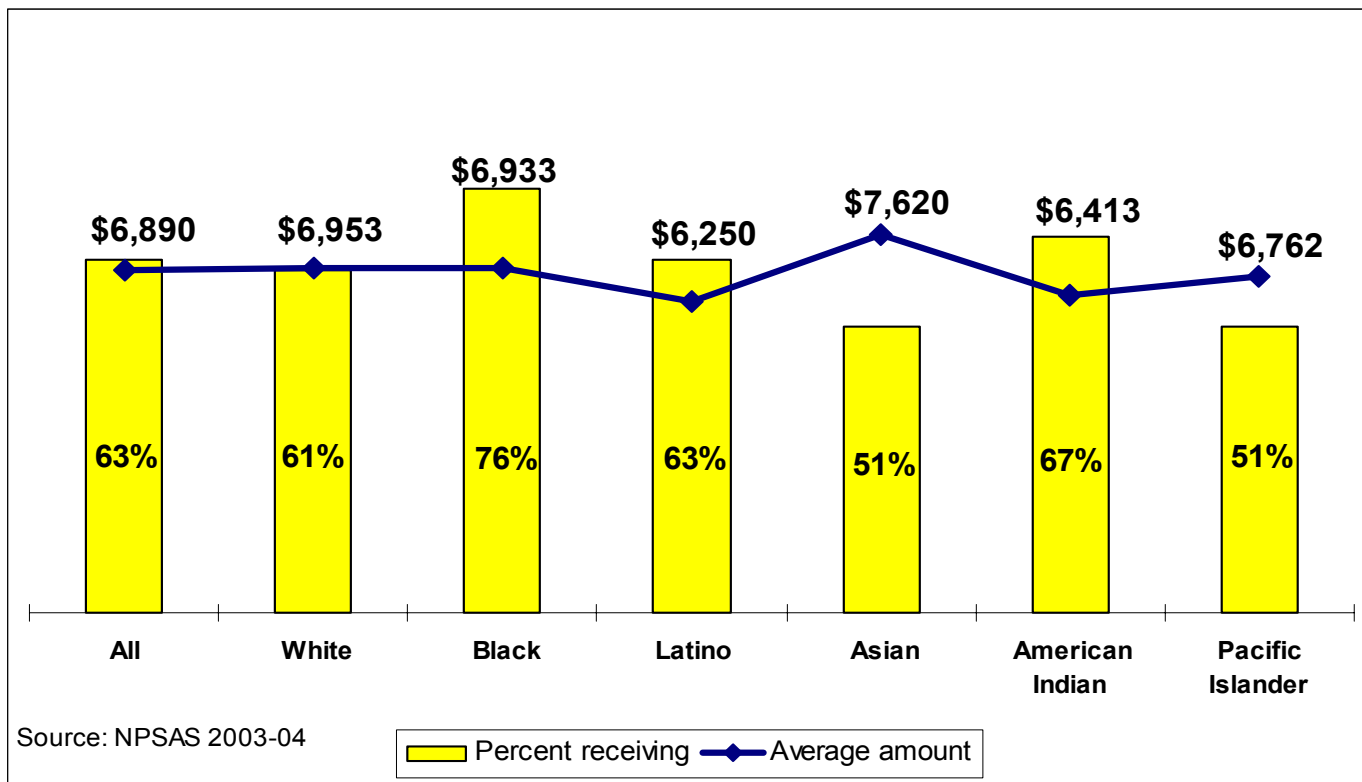
Source: National Center for Education Statistics (NCES), National Postsecondary Aid Study (NPSAS):
2003-04 Undergraduate Students

Student Profile - Income

	<u>Latino</u>	<u>All</u>
Family income < \$40,000	25%	16%
Family income >\$80,000	8%	16%
Expected Family Contribution \leq \$1,000	42%	30%

Source: National Center for Education Statistics (NCES), National Postsecondary Aid Study (NPSAS):
2003-04 Undergraduate Students

Latinos received the lowest average total aid award amount of any group



Source: How Latinos Pay for College, *Excelencia* in Education and Institute for Higher Education Policy

Converging reasons for condition

- Assumption of social network not valid for Latinos
- Lack of information – college options & costs
- Lack of alignment between high school completion and college readiness
- Focus on access, and less on success
- Grants to college “buy” less
- Opportunity costs are higher for males

**How can you apply knowledge to improve
Latino student access and success in college?**

Applying Knowledge

- Closing the information gap for Latino students and their families
- Closing the knowledge gap for educators and policymakers
- Identifying, replicating, and bringing to scale what works for Latino students



EXAMPLES OF

¡Excelencia!

Examples of *Excelencia*

Achieving A College Education (ACE) Program

- Maricopa Community Colleges

- The ACE Program is a pathway from high school to college and from college to the university.

Model Institutions of Excellence

-University of Texas at El Paso

- The goal of MIE is to increase the number of minority students who graduate from STEM

Creating and Applying Knowledge

Creating Knowledge

- A Closer Look at Latino College Student Choices
- Hispanic-Serving Institution (HSI) policy brief series
- Latino Student Success: Case Studies in Institutional Leadership
- Factsheets on the Condition of Education for Latinos

Applying Knowledge (Informed action)

- Examples of *Excelencia*
- Latino Student Success Demonstration Project
- Strategic partnerships on workforce development
- Latino Student Success Network

www.EdExcelencia.org